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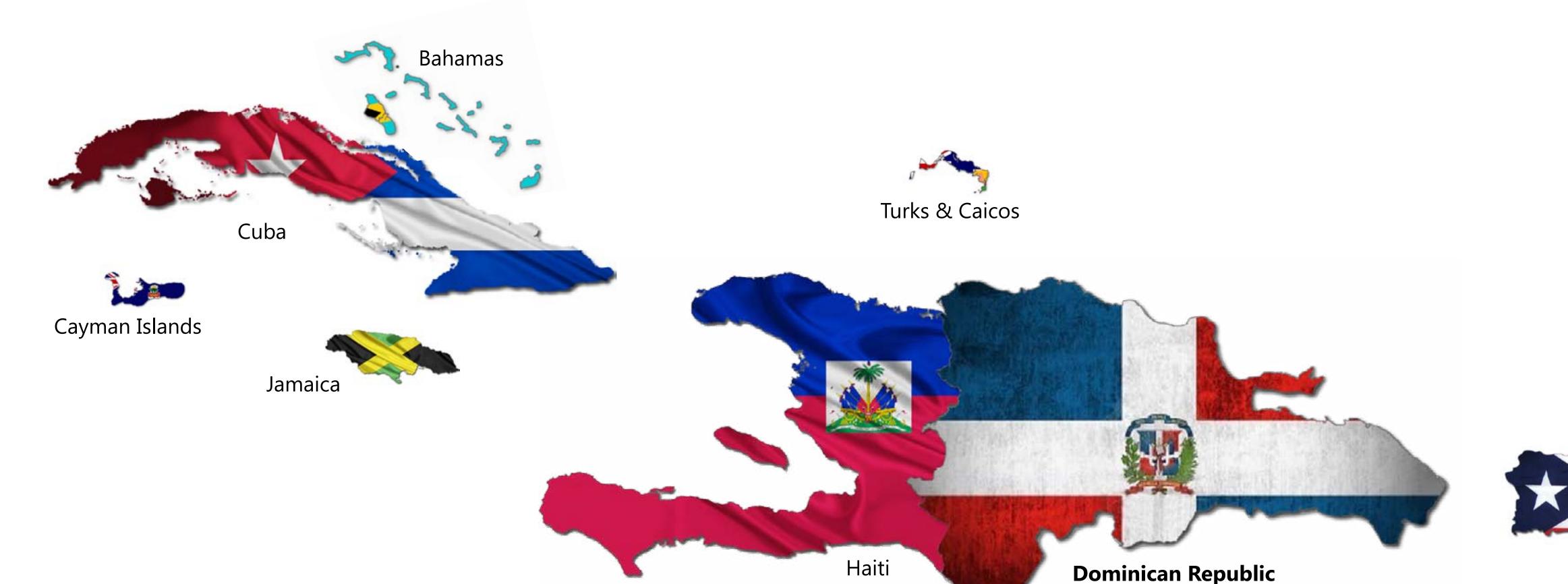
La Caleta

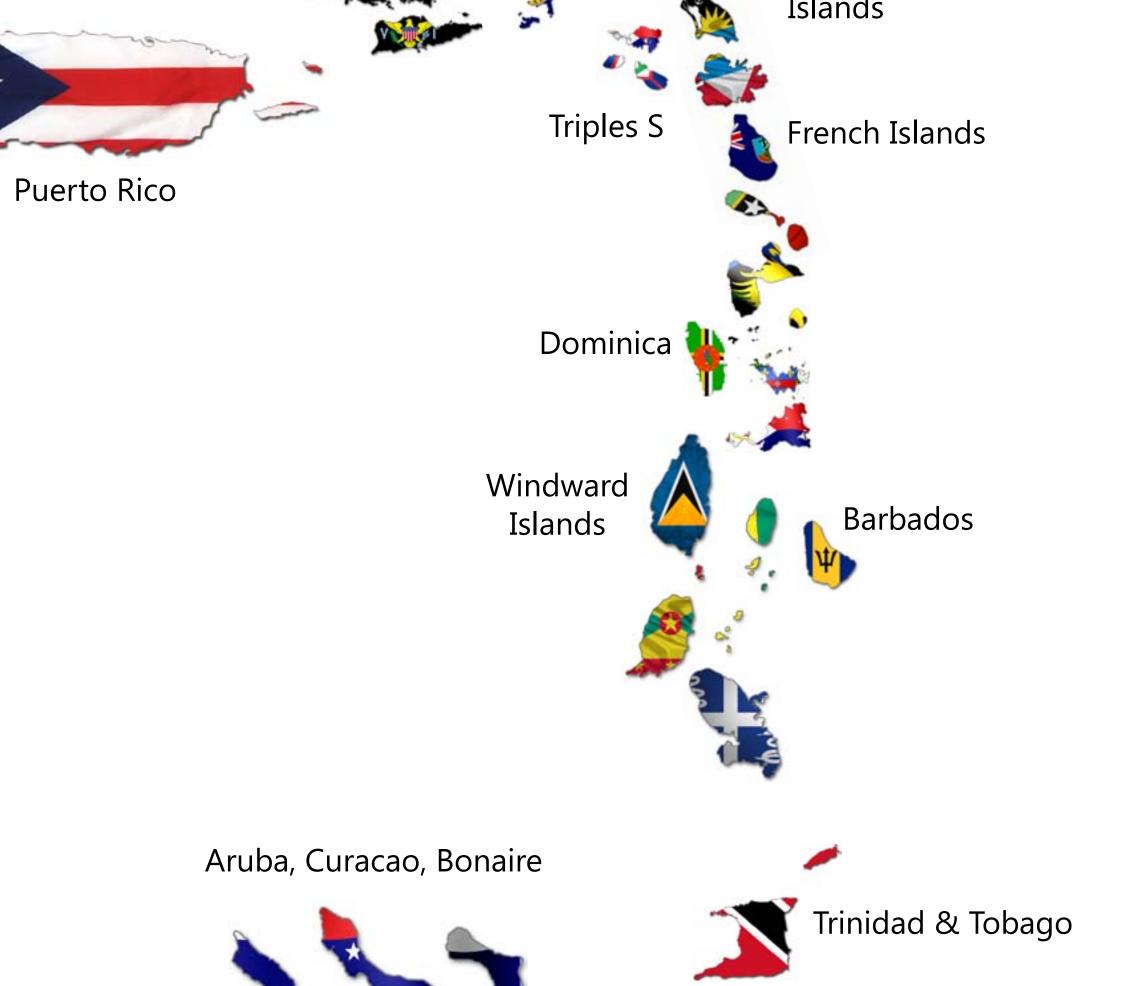
La Caleta

LAS AMÉRICAS

Plava de Este









Caribbean World

Caribbean World (CW) is a group that came together with a dream to create an enduring sustainable ecological project that will benefit the people of Dominican Republic and the entire region.

Building the larges Sustaintainable & Ecological Destination

CW is the largest development project in Caribbean history, meant to position Dominican Republic as a prime global destination while rapidly accelerating the island and the region's economy. The 50,000 acre ecological and sustainable development will cost USA \$10

billion. An independent district within the country of Dominican Republic, CW will be one of the most prized pieces of glittering waterfront property in the world.

#### The master plan for Caribbean World includes:

- The Caribbean World Adventure Park
- comprised of (28) authentically recreated island villages
- A Hospital and University Complex
- A Water Park
- Shopping, Restaurant, Business & Entertainment District
- (290 shops, 100 restaurants, lounges, bars, and nightclub areas)
- Exhibition & Convention Center (2.6 million sq ft) Six (6) luxury resort hotels (20,000 combined rooms,
- offering options to each segment of the tourist market)
- Residential Communities and Villas
- (8) Golf courses
- Large yacht marina
- Five-mile Ocean Walk
- A full-scale world-class casino



## Lets Build A Strong Republica Dominicana



Upon receipt of construction funding, CW plans to commence development July 2013. Stage One will be completed within (15) months of funding commencement, and will

include the Island Villages and United Caribbean University. Projected opening date is October



can become one of the top tourist destinations in the world. This means economically independent.

empowering Dominicans to become We can boost confidence in the

Because the Dominican Republic

Dominican Republic's economy by creating 150,000 direct and indirect construction jobs

and 150,000 permanent employment positions. Attracting foreign investment and substantially increasing tax revenues.



WHY?

CW will be developed through a dynamic variety of private and public investors, including IMF, IABD, the World Bank, USA, and EU. CW will also partner with Universal Studios, major hotels, tour operators, cruise ships, and airlines to create the most successful destination resort in the Caribbean.

Symbiotic Relationship at Work: Business/Education The uniqueness of CW includes our connection with the United Caribbean University (UCU), working together to create an academic institution that will serve and prepare young men and women for a better tomorrow. This is truly a symbiotic and mutually sustaining relationship in which one compliments the other.

There would be no CW without the UCU's students.

UCU students, who will comprise 60% of CW's employee population, bring energy, vitality, and an abundance of Caribbean spirit with every smile. They will express the warmth, friendliness, kindness, hospitality, and love rarely seen or experienced elsewhere to visitors from around the world.

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ONE

Caribbean World

#### The Concept and Development



Caribbean World (CW) is a fifty thousand acre ecologically sustainable complex designed to become the largest and most visited recreational resort park in the world.

An unbelievably diverse CW master plan includes:

- CW Adventure Park, comprised of authentically recreated and staffed Caribbean island villages representing the (28) Caribbean island nations, each with live cultural shows, arts, &
- CW Amusement Park & Water Park
- UCU University, Medical Facility, & Sports Arena
- CW Hospital and University Complex
- Shopping, Restaurant, Business & Entertainment District (290) shops, over (100) restaurants, lounges, bars, & nightclubs
- (6) Luxury Resort Hotels (20,000) combined rooms, offering options to each segment of the tourist market
- Imax Theater
- Interactive Museum
- Aquarium
- Large Yacht Marina
- (20) Miles of Pristine Beachfront Property
- A plethora of cultural, water, & land activities
- CW Mega Resort residential communities, villas, (8) golf courses, Entertainment Arena/Exhibition & Convention Center (2.6 million sq. ft.), & a Full-Scale World-Class Casino (2nd stage of development)

#### The Tourist Capital of the Caribbean

CW is the world's most ambitious project. This matchless ecological and sustainable development was designed to catapult Dominican Republic onto the global market. CW means to turn the tide in Dominican Republic and make it over into the tourist capital of the Caribbean. Luxury hotels, entertainment, and outdoor activities will cater to tourist segments that incorporate all age groups, world regions, and activity preferences.

CW is being developed by a variety of dynamic investors from IMF, IABD, the World Bank, and UE. As soon it opens, CW will attract millions of tourists annually from around the world.

CW will deliver attractive financial returns plus superior and memorable experiences at its resorts and parks. We can achieve this by bringing an obsessive attention to detail in our design, a high level of discipline during development, and a hands-on approach from initial implementation to practical completion.

#### The Villages

You won't need your passport or visa in order to visit CW Adventure Park! Visit the history, view priceless artifacts, taste the local fare, and find original artwork for sale in the authentically recreated villages, each representing (1) of (28) Caribbean Island nations, all presenting live cultural shows.

#### **Our Core Purpose**

To make Dominican Republic the #1 visitors' destination in the Caribbean and to create innovative and enlightening experiences that rejuvenate our guests' love of the slow life by providing a sustainable, organic, wholesome, inspiring, glorious experience at CW.

#### **Branding the Dominican Republic**

While selling Dominican Republic as the premier tourist destination of the Caribbean, CW will function as the catalyst for a galvanization of resources for the beautification and improvement of Dominican Republic tourist areas. First class venues will offer outstanding customer service and memorable experiences. CW will entice the excitement and recognition of visitors from the USA, Canada, Europe, Asia, and the rest of the world.

#### Pure Life

Vacationers of all ages will discover the magical splendo of the Caribbean's natural beauty through a full range of fun, recreational, and cultural activities. Learn a native dance or explore an ancient ruined castle. Hike or canoe through lush gardens and tropical rainforests. Experience the breatCWTAking waterfalls and exotic wildlife. Float or surf in the warm clear waters awaiting you. No matter your speed, CW has the ideal escapade for you!

Position Dominican Republic as the #1 visitor destination in the Caribbean by establishing CW as its cultural center of excitement. Offer the new opportunity of experiencin the varying cultures, folklore, and beauty of all of the Caribbean Islands in one single destination.

Our strategy sets the framework for partnership with Airlines, Cruise Ships, Local Authorities, Tourism, Convention Wholesalers, Leisure Organizations, and Key Industry Players to create Caribbean World and Dominican Republic as THE Destination Brand.

Such partnerships, working together thematically on all geographical scales, will increase tourist numbers to (15) Million by 2015. This increase will add value to Dominican Republic's economy, help support local businesses, and lend a hand nurturing a better existence for all Dominicans. Caribbean World is a showcase for the Caribbean, its creativity and heritage, and sets a new standard of excellence for quality and sustainability.

#### **United Caribbean University (UCU)**

CW's partnership with the United Caribbean University & Sport Arena (UCU) combines an opportunity for (14,000) students from all the Caribbean nations a chance to attend and work their way through college, and helps preserve their native island heritage by sharing it with visitors from all over the world. CW will inevitably be an attractive place to "live, work and play" for the entire growing Dominican Republic population.

CW will work with VolunteerPlanet.Org, a nonprofit organization that will sponsor thousands of students from throughout the Caribbean and thousands more from around the globe to attend the United Caribbean University (UCU).

The vision is to assist the student population to obtain an advance education by way of sharing their island heritage with visitors and guests. VolunteerPlanet.Org will manage the Agricultural Colony of the CW District, as well as the volunteer programs that will bring thousands of volunteers from all over the world to Dominican Republic to help provide for and compliment the requirements of the Dominican Republic populous.

#### The Legacy

The Caribbean world is incredibly unique in that its earliest inhabitants shared a vision for leaving the planet and all its people in a more abundant and enlightened state than we found it in.

Caribbean World is inspired by this beautiful concept

Also known as Tekun Olam, this ancient Judaic principle promotes the individual leaving the world in a better state than that in which they found it. It means "repairing the world." The parallel Sanskrit term Vasudhaiva Kutumbakam, or "the world is my family," also teaches us to embrace the world as one family. A distinctive treasure created to enable and share the cultures, diversity, and unique characteristics of the Caribbean with the rest of the world, CW is designed with these key interests at its core.

#### Caribbean World will:

- Preserve and portray the cultural arts and crafts of each islan of the Caribbean
- Create career opportunities within the Caribbean
- Contribute to the educational enrichment and academic development of all students enrolled at the UCU (United Caribbean University)
- Combat poverty where it lives and promote social equity
- Foster free trade and regional integration
- Demonstrate and radiate a spirit of love and service, uplifting and blessing all guests who experience this special place
- · Share with the world the cultures, diversity, and beauty of the Caribbean spirit

#### CW's Mission & Priorities parallel those of **UNESCO:**

(United Nations Education, Scientific & Cultural Organization)

- Contributing to and encouraging the "building of peace"
- Reducing poverty via introduction and employment of quality education and advancement of training
- Addressing emerging social and ethical challenges
- Fostering the cultural diversity therein
- Focusing on the core principles of Race and Gender Equality

#### Controversy

#### **Procedural Concerns**

#### **Environmental Concerns?**

CW's development is based upon preserving and promoting the ecological best interests of the region. There are minimal quantifiable concerns for marine, flora, or fauna, which will, in fact, prosper due to CW's development.

#### **Depletion of Natural Resources?**

None. CW is about self-sustainability and natural preservation.

#### Militarization?

There is no military use of the facility. There will a security force to ensure order and provide safety.

#### **Traffic Congestion?**

The majority of visitors to the park will be transported by fuelefficient public transportation.

#### **Incorporated City?**

The CW District will possess the regulatory standards of an Incorporated City, which will include the capacity of issuance of tax-free bonds. The CW District will possess immunity from current or future state, province and country land-use laws and/ or regulations. The only code review regulations that would apply are elevator lift and annual inspection thereto.

#### **Development Timeline**

12 Announces Project

The entire CW project will cost \$8.5 – 10 billion and will require (6) to (10) years to be fully completed. The projected starting date is May 2013. CW will be developed in 3 stages:

- The Caribbean World Cultural Park (CCP), United Caribbean University (UCU) and the surrounding agricultural areas
- CW Resort, Spa, Golf Courses, Casino, and Exhibition & Convention Center
- CW Water Park, Monorail, and Stadium Arena

4 Opening grounds for Resort, Spa, & Golf

Convention & Exibition Center

17 Sports Arena Complex

┙		scriedale and cost parameters. The Hamming Phase of
2	Construction Begins	the project will include:
	Caribbean World: Main Island Villages	<ul> <li>CW Commencement Meeting</li> <li>Site reconnaissance visit to incorporate a comprehensive existing conditions report and background gathering</li> </ul>
	University, Cabaret, Market Place	<ul> <li>Initial planning session with the Dominican Republic government</li> </ul>
	CW all other Island Villages, Museums, Imax	<ul> <li>Market Research Consultant (MRC) to explore and prepare all alternatives</li> <li>Meeting with Dominican Republic officials to review</li> </ul>
	Water Park and Aquarium/Zoo/Animal Preserve	, , , , , , , , , , , , , , , , , , , ,
٦		Master Plan and provide locals with an opportunity to

#### Scope And Deliverables

Prior to commencement, a scope of services and tasks will be prepared, discussed, fine-tuned, and approved alongside the Dominican Republic Government.

#### MASTER PLANNING SCOPE OF SERVICES **SUMMARY**

Having met Dominican Republic's functional requirements and recommended future needs and having incorporating the Caribbean community's input, the CW Master Plan will stay within established schedule and cost parameters. The Planning Phase of

- nce visit to incorporate a comprehensive ns report and background gathering
- session with the Dominican Republic
- ominican Republic officials to review
- refinements munity Design Workshop to present the
- contribute to the planning process All LEED recommendations incorporated into Master Plan
- Preparation of Basis of Design Report (BODR)
  - Review and presentation of BODR with Dominican Republic
  - Preparation and presentation of a comprehensive final Master Plan and BODR for approval by the President.



#### Public-Private Venture Partnerships is Dominican Republic's Solution to Future Growth

PPVPs are being created world wide with substantial international financiers such as Citi Infrastructure, JP Morgan Infrastructure, both investing heavily in PPVPs around the world in road systems, airports, bridges, marinas, and industrial ports.

Dominican Republic's government can partner with sophisticated developers, operators, and financiers to help create first-class facilities. Also, Dominican Republic can assert a collective ability to maintain and properly operate these facilities as a full and vested partner.



# **Building Caribbean World Infrastructure**

#### 1. Building Infrastructure

- A healthy and educated population existing within a sense of safety will bring peace and stability to Dominican Republic
- New roads, harbors, railways, and upgraded airports will allow new goods and services into Dominican Republic, transporting them faster, more economically, and creating instant commerce to stimulate the economy
- Creating commerce means create jobs, which will create tax revenues, allowing the government to become self sufficient; creating revenues to build sewer systems to prevent cholera outbreaks, build schools to educate the population for modern jobs, and build hospitals to keep the population healthy

#### 2. Tourism

- While the infrastructure is being completed, the resort development can begin
- Hotels & other investment companies will start building resorts
- Cruise ships and airlines will begin offering vacations of a lifetime
  Dominican Republic will provide memorable safe experiences for tourists

#### 3. Reinvestment

- With the resorts and infrastructure built it will create hundreds of thousands of jobs
- Jobs bring tax revenues
- Tax revenue needs to be reinvested into the country's schools, hospitals, sewer sys-
- This path of growth will benefit everybody, rich or poor

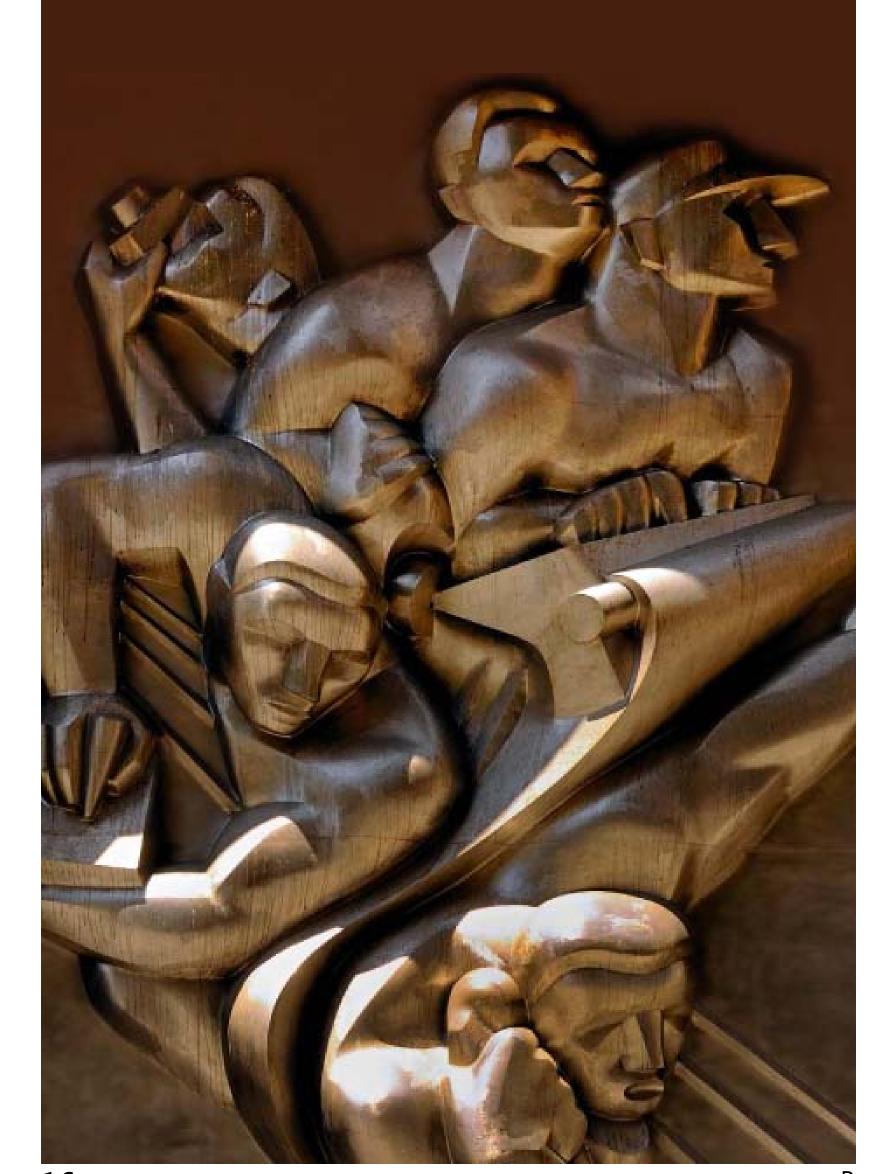




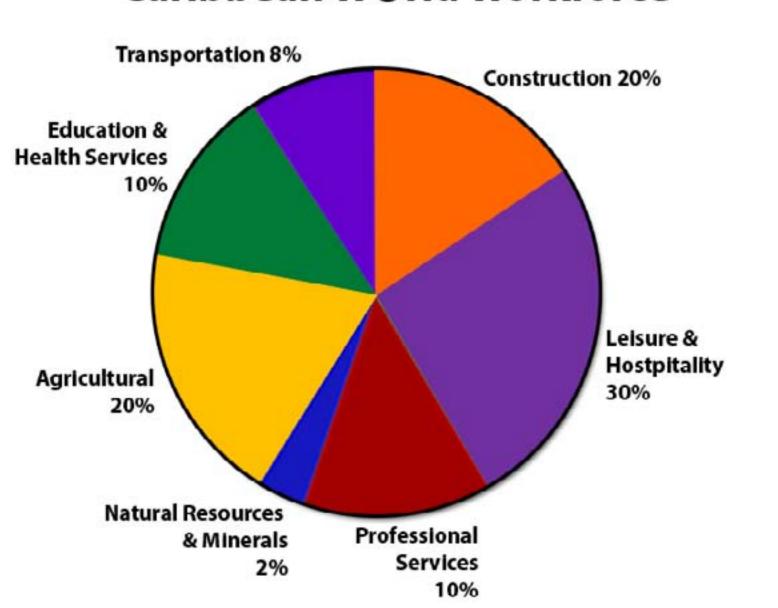


#### A New Island Workforce

- Ensure a sufficient and highly qualified workforce while providing meaningful careers and advancement opportunities
- Provide an adequate source of quality workforce to support the multifarious needs of the tourism industry
- Ensure the local community has sufficient employment and advancement opportunities within the industry



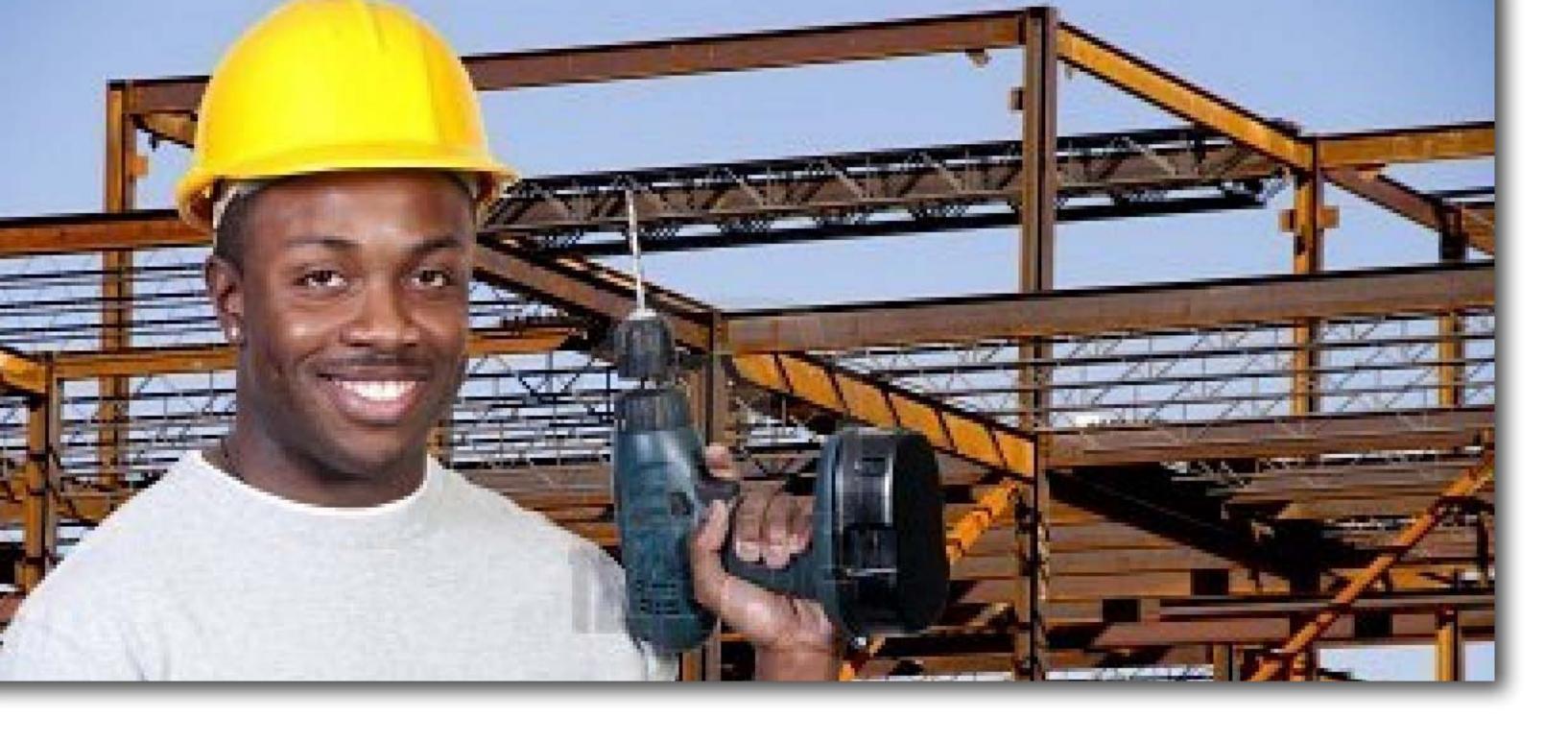
# Employment by Industry - Percent of Total Caribbean W@rld Workforce



#### **Tourism Workforce Development Strategic Plan**

Designed to consolidate and coordinate all employee development, training, and human resource services, this plan is intended to be a guiding document for all Dominicans involved in every aspect of Dominican Republic's tourism industry. The plan also identifies lead and supporting organizations with recommended timelines and assessment measures.

Caribbean World will partner with the Dominican Republic Department of Education to create a National Hospitality & Tourism curriculum program. This will target students from 8th – 12th grades, and is designed to provide hands-on learning experiences for students interested pursuing a career in the fields of travel and tourism.



# The DACUM method to hire and train the work force

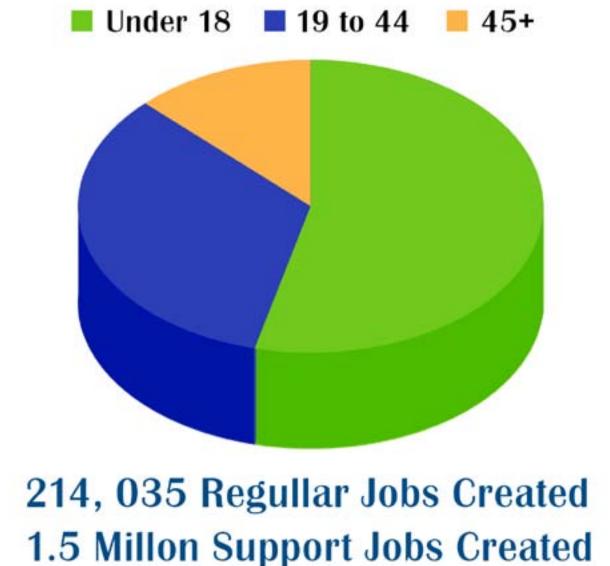
Our standard requirement for a potential employee is to identify the individual's general areas of competence, interests, and specific skills. Who has the right knowledge, the best facility, and the behavior patterns required to operate effectively in a specific job?

All future CW employees will have a training plan that requires true commitment in (3) separate areas of training:

- Assimilation with CW's altruistic core intentions
- Basic CW training and knowledge
- Specialized training in their specific CW area

CW will construct a workplace where personal objectives are met by employees who give their best and work together as a team or family in an environment of trust and respect.

# Caribbean World JOB IMPACT on Dominican Republic



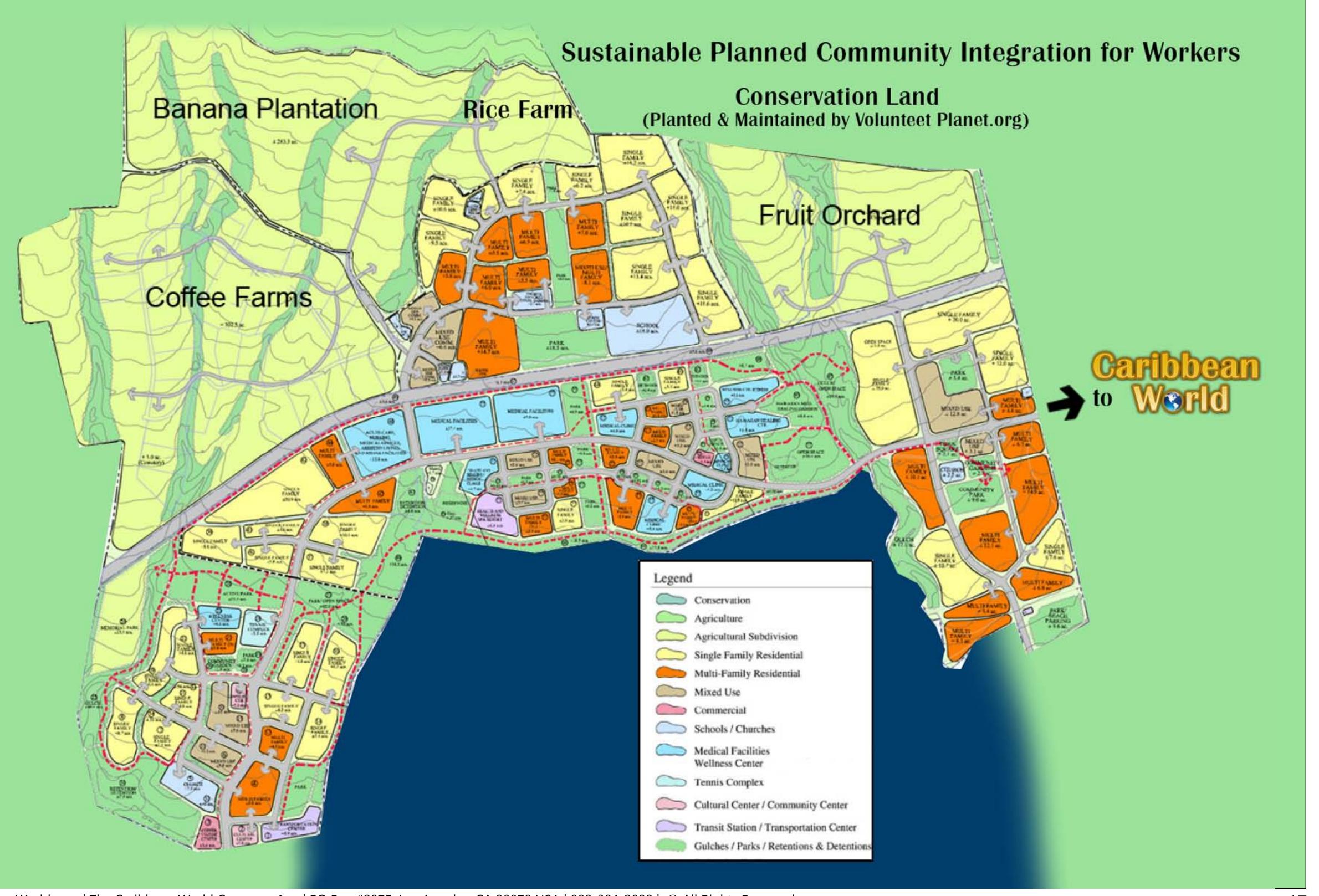


#### **Sustainable Community Integration**

- Successfully integrated sustainable multipurpose community with low and high-density housing, apartments, shops, commercial areas, and civic buildings
- Pedestrian friendly, safe, vibrant, & diverse
- Attractive to CW employees
- Stimulates general migration to the area

Our grid-like street networks allow pedestrians, drivers, joggers, and bikers to travel easily within the community, alleviating traffic congestion and maximizing social interaction.





# United Caribbean University Dominican Republic Caribbean World Park & Resort Symbiotic Relationship at Work

Caribbean World Resort & Park Funds UCU

Unique in all the world, UCU and CW share an unusual educational / business symbiotic relationship. CW will fund the University from sales and other revenues generated at the park and resorts.

- The i-WORK Program encourages students to gain on-thejob experience by working in the field of their study while
- strengthening and refining their professional objectives
   Every year, over 15,000 students supplement their educational expenses by working at the CW
- English, French, and Spanish language skills are learned and honed by interacting with thousands of visitors each working day
- CW will provided nearly \$900 million in total financial support to UCU and its students
- Students work their way through college by sharing their island heritage with tourists

CW and UCU will play an important role in the future prosperity of the Caribbean because students returning to their countries will possess a foundation rich in morality, skills, and learning, as well as a trade which will contribute in the advancement of their own island.

## Give a man a fish and feed him for a day, teach a man to fish and feed him for a LIFETIME



# United Caribbean University Universidad Unida Caribena Université Unis Caraïbes

"Seeking Solutions" to the third world problems

Motto L'union fait la force Motto in English Unity makes strength En la Union esta la fuerza Acedamic Staff 15,000 Students Undergraduates Postgraduates Caribbean Word Location 10,000 acres (3,310 ha) Campus Athletics NCAA Division I

#### The United Caribbean University (UCU)

is a coeducational and nondenominational Americanbased research university located in Caribbean World's Independent District of Dominican Republic on a 10,000acre (4,000 ha) campus matriculating thousands of undergraduate and graduate students.

#### Sustainability

This is truly a symbiotic, mutually sustaining and reinforcing relationship. One entity cannot function without the other to its fullest and most glorious capacity. There would be no CW without the UCU student employees.

#### The Caribbean World Mission & Goals:

Prepare students with character and integrity who can provide leadership in their families, their communities, their chosen field.

The University's Mission Goals are:

- To educate and empower UCU students with character, integrity, and leadership skills to utilize in their families, communities, and chosen field
- To create a residential campus where the total student experience is encouraged through learning, leading, and building a better future
- To realize annual graduation rates of at least 80%
- To achieve gainful employment for all graduates in their home region

#### **Research Centers and Institutes**

#### **Institute of Caribbean Studies**

The Princetown Tropical Agriculture & Research Center, a world-class research facility at UCU, will be committed to protecting and improving tropical agriculture on the island and entire Caribbean region.

Basic engineering, conventional, and organic methods will be studied to meet the challenges caused by pests, diseases, and climate change.

Biotechnology projects range from pineapple nematode resistance to ornamental flower production. Most initial projects will be designed to help CW Sustainable Farms and Dominican Republic crops such as banana, papaya, and orchids. Of course, there is the potential to transfer the sustainable research and technology to other countries where tropical crops are vital.

#### Institute of Marine Biology & Undersea Research

This 78,000 sq.ft. teaching laboratory for chemistry and biology studies. Its program includes an additional 24,000 sq.ft. of shell space for future research use. Instructional labs will accommodate (24) students with work stations enabling students to work effectively either individually or in groups depending on assignments.



#### Jose Maria De Hosto Library



A total of 45,000 sf state of the art library.

#### The Dominican Republic Research Institute

The 101,060 sq.ft. facility will house gross anatomy, cell biology, biology, and pathology labs as well as a morgue and bio-imaging research and teaching facility.

The Institute will bring together researchers in physics, chemistry, biology, medicine, and computational sciences in an integrative research practice that attempts to visualize molecular and physiologic tissue properties with unprecedented specificity and in a noninvasive manner.



#### Other Campus

UCU intends to operate in various locations within CW yet outside of its main campus.

- The Bill Clinton Biological Preserve is a 1,200-acre (490 ha)
  natural reserve owned by the university and used by wildlife
  biologists for research
- The Caribbean World Agriculture Lands is a facility operated by the UCU Department of Agriculture
- The Marine Biology Research Institute is research center operated by UCU





The two story, 42,000sf Marine Science research building will feature three modular components housing the laboratories, support space, and offices.



#### **Academic Experience**

The United Caribbean University (UCU) will provide extensive array of academic units for undergraduate and graduate students.

#### **UCU Schools & Colleges:**

- School of Architecture
- College of Arts and Sciences
- School of Business Administration
- School of Communication
- School of Education
- College of Engineering
- School of Hospitality and Tourism
- School of Humanity
- School of Law
- School of Marine and Atmospheric Science
- Miller School of Medicine
- Frost School of Music
- School of Nursing and Health Studies

#### Partnering to bring World Class Education

We aim to work with major universities from around the world such as Harvard Connell, University of Miami, McGill, Heidelberg and Tokyo.



#### A Diverse Student Body

The student body will comprise a brilliant collection of talents, abilities, and backgrounds from the world over.

The projected diverse body of (18,000) students from over (150) countries will come together and contribute to a vibrant campus community, where warmth and the island spirit prevail.

Students will learn to appreciate diverse customs, accept varied perspectives, and foster cooperation, developing lifelong friendships that transcend all cultural or politica boundaries.

The students will also work at on-campus jobs or at the neighboring Caribbean World Park and Resort, instilling a sense of teamwork and stewardship while gaining marketable skills and work experience to nurture their inherent potential.



#### **Student Groups & Activities**

Student groups will range from Athletic/Recreational, Careers, Community Service, Ethnic/Cultural, Fraternities/ Sororities, Health/Counseling, Media/Publications, Music/ Dance/Creative Arts, Political/Social Awareness, and Pre-Professional to Religious/Philosophical.



#### **Volunteering to Help**

**Excel In Athletic Competition** VolunteerPlanet.org is an independent nonprofit organization that has made a significant impact in the Dominican Republic and Dominican communities by striving to serve disadvantaged people through providing education and job training.

#### **Teaching Dominican Republic to Read**

VolunteerPlanet.org, along with UCU students, will spearhead the volunteer "Teaching Dominican Republic-to-Read Campaign" to alphabetize Dominican Republic and the Dominican Republic in a 3 year period.

mographics of Caribbean United University (UCU) & UC Preparatory Sc	:hool (UCPS)
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	100	10	30	
and Barbuda	200	20	50	
Sonaire, Curaçao	200	20	50	
s	200	10	50	
os	200	10	50	
Islands	200	10	50	
	1,000	100	500	
a	500	100	50	
an Republic	1,000	100	1,000	
1	100	10	100	
oupe & dependencies	100	10	50	
	6,300	100	5,000	
	1000	100	900	
que	500	50	100	
rat	100	10	50	
nt Eustatius & Maarten	100	10	50	
tico	900	100	250	46
rthélemy	100	10	50	J.
ts and Nevis	100	10	50	
cia	100	10	50	
artin	100	10	50	holetat
cent & the Grenadines	100	10	50	Profits Fichty
and Tobago	500	50	150	1.0000
d Caicos Islands	100	10	50	
lands (British)	100	10	50	=
lands (USA)	100	10	50	734
ional Students	1,000	100	1000	
	15,000	1,000	10,000	
	81%	81%	90%	
ional Students	19%	19%	10%	
	100%	100%	100%	
	60%	60%	60%	
	40%	40%	40%	
	100%	100%	100%	

Since the UCU plans to participate in the Pan-American and Olympic games, among others, the curriculum will include a healthy focus on sports as an integral portion of the core curriculum.

UCU will also participate in the National Collegiate Athletic Association, Division I-AA FCS, with varsity teams in (31) sports.

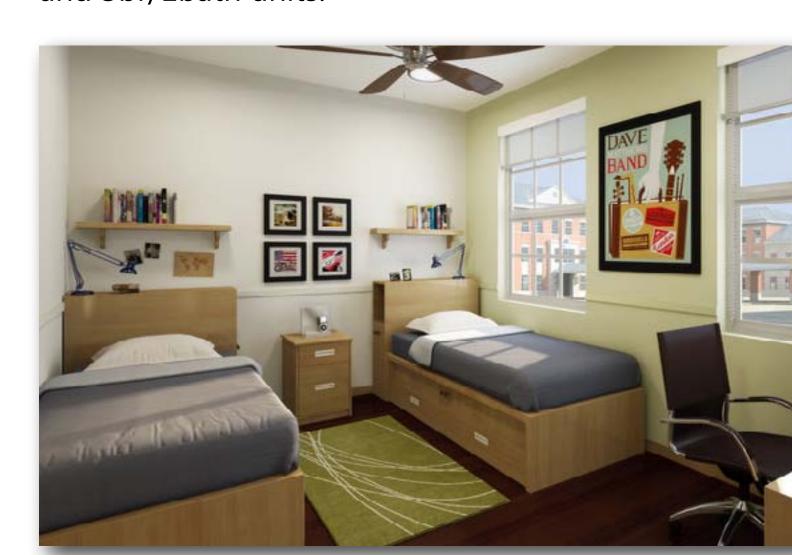
UCU will own and operate the (100) acre (45 ha) Caribbean Sports Complex, which includes the (78,000) seat AT&T Caribbean Coliseum. The UCU Sport World Complex will include facilities for baseball, diving, fencing, field hockey, lacrosse, rowing, soccer, softball, swimming, tennis, track and field, volleyball, and wrestling.



#### College Residences



The smart, highly efficient (2) building 7-story configuration, linked by a common walkway, is a 152,000 sq.ft. (600) bed complex that features a mix of 2br/1bath and 3br/1bath units.



#### **Amenities of the Student Housing:**

- 10,000 sq. ft. full-service dining hall Meeting, study and multi-purpose rooms
- Computer labs
- Common living and compartmentalized bath
- 2 student lounges per floor
- Volleyball courts
- Swimming pool
- Barbeque & al fresco dining area
- Convenience store, common kitchen & laundry
- Gardens interiors are vibrant in their color palette
- 4,500-seat Activities Center
- TV studio & fitness center
- Performing arts and intramural athletic programs
- Services for the learning disabled, hearing, and speech impaired students

#### **Personal Interaction**

Faculty and student interaction is another hallmark of UCU. With a low student/faculty ratio, students will have greater opportunities to learn from their professors. Committed faculty members can spend time mentoring their students beyond regular classroom hours.

Professors will see their roles as much more than teaching courses - they are developing and guiding the world's next generation of leaders.

#### **USA & International Students are Welcome**

UCU will offer a variety of scholarships for USA National, international, and Dominican Republic residents. Federal aid will be readily available through Pell Grants, Academic Competitiveness Grants, Veterans Programs, National SMART Grants, TEACH Grants, Stafford Loans, and Parent PLUS Loans.

UCU will also offer unique financial aid programs for eligible international students through part-time employment on campus and at Caribbean World.

Online class options, offered at an even lower rate, will also allow students to access a quality UCU education from anywhere in the world.



University Housing for the Faculty
Through our various university affiliations, top professors
from around the world will step in to teach at UCU. Many will want to take their sabbatical at UCU while teaching and

#### **Faculty Residences**

One of the benefits of being a UCU faculty member is Paradise Island, an oasis for faculty members to live within walking or biking distance of campus. The 100,000 sq.ft. hotel-style condominium complex includes a (5) stories of custom suites ranging in size from 2,000 - 3,800 sq.ft.



#### **Administration and Organization**

UCU is a tax-exempt corporate trust owned and governed by a privately appointed (15) member Board of Trustees.

Trustees serve (5) year terms and meet (4) times annually. UCU trustees also oversee all the university's research facilities, The United Caribbean Preparatory School, and the United Caribbean Hospital Facility.

The Board of Trustees will appoint a President to serve as the chief executive officer and prescribe the duties of professors, courses of study, financial and business affairs, and the appointment of (9) Vice-Presidents.

#### United Caribbean University Medical Facility

- 131,000 sq.ft. (4) story Medical Center on a (5) acre site
- 5,000 sq.ft. Urgent Care Center
- 7,000 sq.ft. Imaging Center

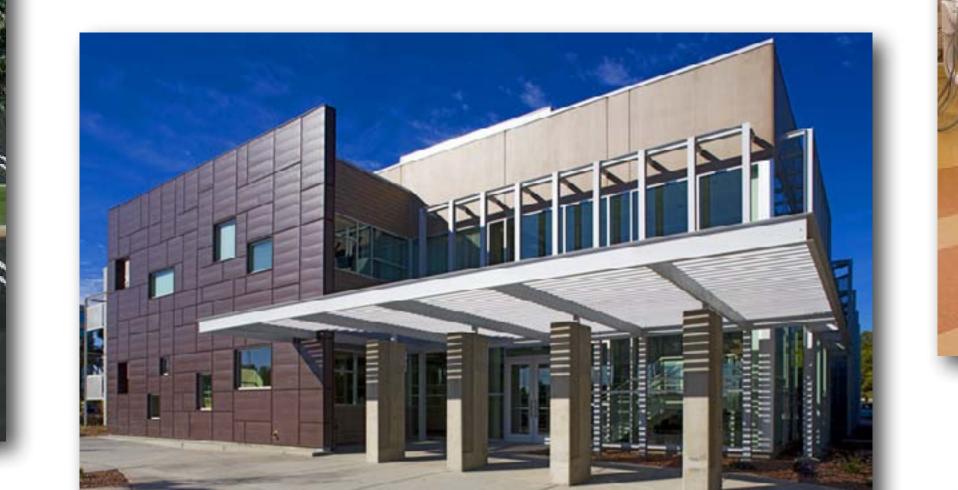
- 15,000 sq.ft. Outpatient Surgery Center

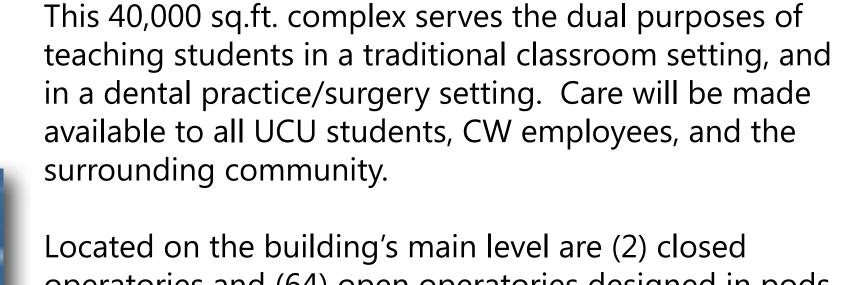


This 350,000 sq.ft. hospital will offer (300) beds and employ (500) staff members. The twin 115,000 sq.ft. medical office buildings are designed to be a one-of-akind medical center.



Elements include a massive emergency room for heightened level of service, (10) delivery rooms, a stateof-the-art radiology and surgery center, oversized family care suites, top of the line ICU/CCU units, a general service lab with facilities for phlebotomy, (2) blood drawing stations, a specimen processing center, chemistry center, serology department, urinalysis, hematology center, blood bank storage, and grossing room.





United Caribbean University (UCU) Dental

**Education Building** 

operatories and (64) open operatories designed in pods of (8) dental chairs. Each pod specializing in a specific area of dentistry, including pediatric, ortho, endo, and

Supporting the operatories are the administrative areas, consultation rooms, a wet lab, dental imaging, a CT scanner, Pan Cephalography for diagnostic imaging, and a patient service areas. The second floor is devoted primarily to classrooms.









# To Create a New Public Secondary School Specializing in Science, Math and Engineering

Up to (10,000) students will be matriculated at the United Caribbean Secondary Preparatory School in over (83) course offerings, with a focus on science, math, and engineering.

Beginning with founding 6th to 12th grade classes, the school will add one grade per year until it reaches its full enrollment of (2,000) students.

The average class size is (14) students. Special education classes have smaller student numbers for more oneon-one teacher guidance. Enrollment will be selective, with priority given to Dominican students. At least (90) students of the school's total enrollment will be comprised of students from elsewhere in the Caribbean.

Study programs will provide a challenging academic experience that prepares students for college and careers in science, math, and engineering. Students will be taught to respect diversity, be socially and politically conscious, be aware of their responsibility to their communities and the world, and to be dedicated to a life of creation and discovery in service of humanity.



#### A Great Faculty

The United Caribbean Secondary Preparatory School faculty will consist of a principal, (3) assistant principals, (2) staff psychologists, (6) guidance counselors, an intervention counselor, a college counselor, librarian, nurse, and (117) qualified teachers.



#### **Balance Between Academic Work**

Students are encouraged to maintain a wide range of extracurricular activities, with sporting and cultural achievements valued equally.

#### The Introductory Program

The (10) week introductory program partners with leading doctors and scientists for an intensive laboratory experience, designed to spur students to pursue careers in medicine and science.

During the summer, under the guidance of their mentors, the students will conduct intensive medical and scientific research. At summer's end, students will present their findings.

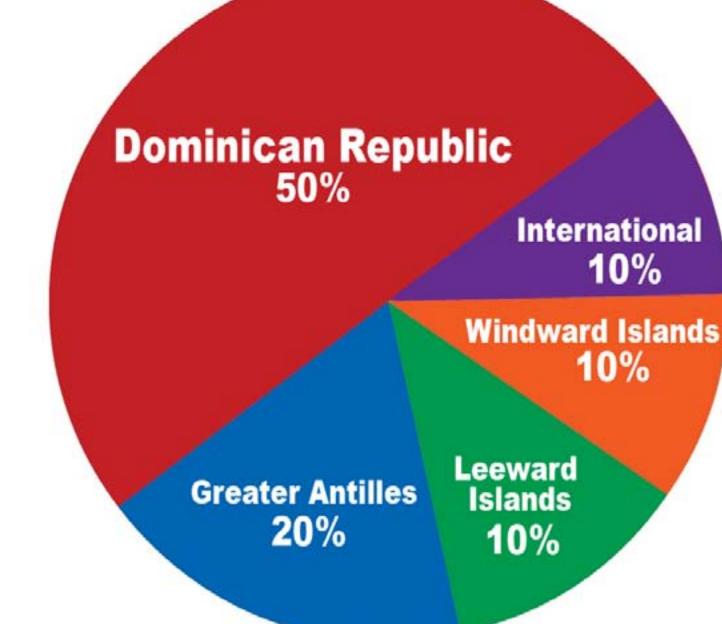
#### **Working Together**

The unique relationship between the Caribbean World, United Caribbean University, United Caribbean Secondary Preparatory School, and the local community will change the lives of those who matriculate here. To study here will be a magical part of their lives. Students will be uplifted by the deeprooted Caribbean spirit.

Everything Caribbean World does is for these students: their growth, education, and practical experience — all because we are working together.

#### United Caribbean Preparatory School

10,000 Student Body Population



#### Specialized Education

#### **Mathematics**

Instead of requiring the use of the traditional textbook, the math department will conduct lessons primarily within a lecture and discursive format, pursuing an integrated curriculum that combines varied current topics within mathematical strands. Additionally, there will be a concentration on the core mathematical fields of algebra, geometry, trigonometry, applied mathematics and analysis, and calculus.

#### Scien

The science program will establish its foundation in fundamental scientific principles by requiring interdisciplinary study of biology, chemistry, environmental science, molecular and environmental biology, and physics. Elective classes are to be offered in animal behavior, astronomy, and science ethics.

#### **Technology Integrated Curriculum**

In an attempt to blend technology and student life, the school will operate (3) full-service computer labs and (4) classrooms fully equipped with laptop computers. Every incoming student will be provided an Apple MacBook Pro laptop computer.

#### World languages

The school will offer a demanding bilingual and bicultural curriculum with the languages of general instruction being French, English, and Spanish. A (5) year program in Mandarin Chinese will be offered.

#### Δr

Students are required to fulfill the Visual and Performing Arts education requirement by completing two semesters of arts classes within two disciplines. The Arts department will offer courses in visual arts, drama, music, and dance, and will also conduct collaborative productions intertwining disciplines, such as musical theatre.

#### Histo

Student must take courses in world history, western and eastern civilization, and United States history. These courses regularly include introductory economics and government.

Education to promote international understanding, uniting people, nations and cultures for peace and a sustainable future.



#### The Caribbean World of Sports Complex Sport Industry is Profitable

Designed to grace over (1000) acres overlooking the blue Caribbean, the CW Sports Complex's (9) separate venues (and cross-country course) will play host to multiple amateur and professional sporting events and concerts. This complex will open in the third stage of construction with inaugural major league exhibition games. Complexwide audio systems and an HD broadcast production facility complete this breatCWTAking seaside complex.

#### **Sports**

Sporting events benefit the island's economy, image, and quality of life for tourists and residents alike. Recognizing these benefits, Dominican Republic Tourism Authority has developed a sports marketing program designed to maximize our sports presence to a globally competitive level, enhance the visitor experience, highlight island diversity, and build a sustainable sports-based tourism

CWTA will partner with the NFL, MLB, NBA, PGA, international fishing tournaments, professional surfing competitions, and world championship triathlons.

Designed to help CWTA achieve a goal of steadily increasing visitor expenditures, the benefits of a thriving sports enterprise include:

- 1. Economic impact People coming to CW to participate, attend or operate events translates to visitor spending, which helps to create and sustain jobs, and generate tax revenues.
- 2. Media Coverage Positive media and publicity generated from national and international sporting media coverage helps showcase the island as a desirable sports venue and an attractive tourist destination.
- 3. Enhancing Residents' Quality of Life. Sporting events provide residents with opportunities to attend or participate in additional leisure activities, adding to their quality of life. Additionally, each event will require the support of numerous student and local volunteers. Many who participate in these types of events will be able to personally contribute and become part of something important to the entire island. Lastly, with almost every major sporting event having a charitable component, participants and organizers will also be able to give back to our island

According to SGMA, the U.S. sporting goods industry alone is worth upwards of U.S. \$70.4 billion. Its growth rate is still greater than the 2.2% rate of growth for the U.S. Gross Domestic Product for nondurable goods. The business of sport is a multi-billion dollar global industry enormously propelled by unstoppable consumer demand. In the U.S., professional sports rank 14th as the largest grossing industry sector. This bests steel and the railroads. Growth in sports closely follows the explosion in entertainment, especially in terms of economic influence and the shaping of our zeitgeist.



#### at&t Caribbean Coliseum

This facility will play a major role in the UCU Athletic Department's commitment to training and nurturing world-class athletes:

- Retractable Roof Multi-Purpose Ballpark Stadium
- (70,000) Spectator Capacity
- Configurable using air casters into a diamond for baseball and soccer, an oval for football, or a triangle for concerts

#### TOYOTA J. Marichal Champion Stadium

- (10,500) Seat Baseball Stadium
- Destined to be the spring training home of the Yankees and the recurring home for the Dodgers
- A similar stadium hosted (2) regular season Major League Baseball series in 2007 and 2008, home to the Tampa Bay Rays

#### Softball Diamondplex

(6) fields used for softball and youth baseball.



#### Arthur Wint & Herver Mckenley Arena

- (5,000) Seat Multi-Purpose Arena
- Aims to host the Old Spice Basketball Classic annually
- Field House spans (70,000) sq.ft. with stadium-style seating Small Gymnasium attached to the main arena

#### ohnson Johnson Arena

- (1,500) Seating Capacity
- (50,000) sq.ft. Arena with Basketball / (6) Volleyball Courts

# Ricardo Garner & Fuller Sports Fields

These eight multipurpose fields can host a number of different sports. Two fields are equipped for night play, and four are made to international soccer dimensions.

- (8) Multipurpose Fields
- Adaptable to host any number of different sporting events
- (2) Fields equipped for night play
- (4) Fields designed to international soccer dimensions
- (1) Field has (500) permanent seats
- Field (7) has (1,000) permanent seats, expandable to up to (3,000), and can host the annual (4) team preseason soccer tournament featuring Major League Soccer teams



### Puma Cross Country Course

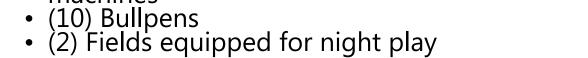
Consists of multipurpose fields, the Track and Field Complex, and a 0.7-mile (1.1 km) wooded trail.

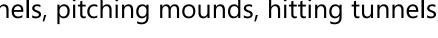
#### Roberto Clemente Baseball Quadraplex

- (4) Professional Baseball Fields(1) Practice Infield
- Bátting tunnels, pitching mounds, hitting tunnels, master pitching

# addas Crawford & Lara Track & Field Complex

- (500) Seat Facility for Track and Field events
- (9) lane track
- Designed to International Association of Athletics Federation specifications







## The Villages

#### Caribbean Planet Adventure Park

Caribbean World Adventure Park (CAP) is an opportunity to escape into the unique people, food, music, trade, and other traditional aspects of all the Caribbean cultures within a single unified experience. Building of the island villages will be divided between all (3) construction phases.

Each of the (28) Caribbean Villages will be a traditional composite showcasing the authentic culture of each island. When CAP guests traverse from one island village to the next, they will absorb the sights, smells, tastes, sounds, and emotions that can only be found near the beating heart of each individual island.

Visitors are encouraged to take part in any number of cultural activities, from games and crafts to food preparation and dance.

The weekly Carnival Canoe Pageant will present the dance and costumes of each island.

Surrounded by the glittering ocean, sparkling lagoon, waterfalls, lush tropical flora, and an "erupting" volcano, the Caribbean World Adventure Park captures the romance and excitement of the Caribbean Islands. One visit to this attraction represents a chance to travel through all of the islands in a single day. Participate in a celebration of centuries of Caribbean culture — no passport required.

KEEPING The Spirit of the Islands ALIVE is the inspiration for the creation of Caribbean World. Its magic and mystique emanate from the Caribbean itself. The people, traditions, and the very essence will move, excite, and enlighten guests from around the world when they come and relax into their vacation in this gorgeous tropical setting. Guests will depart Caribbean World invigorated, informed, and deeply inspired by all the wonders that only the Caribbean



#### **The Elements**

At the heart of the Caribbean World experience, is the Caribbean Adventure Park (CAP), recreated island villages, which offer visitors a unique opportunity to learn about the customs of each island, while having a fun and interactive experience.

Visitors are encouraged to take part in a number of authentic activities, from games and crafts to food preparation and dance.

The **Carnival Canoe Pageant** is presentation of the dance and costumes of each island.

**DA Luau** (the underground oven)
The all-you-can-eat **Grand Buffet** 

**The Tropicana.** At the Celia Cruz 's Cabaret and Theater is the grand finale with the most extravagant show in the world

With its ocean view, large lagoon, waterfalls, lush tropical flora, and an "erupting" volcano, the CAP captures all the romance and excitement of the Caribbean Islands.

A visit to this attraction represents a chance to travel through all the Caribbean Islands in a single day, and participate in the celebration of centuries of Caribbean culture — no passport required.



#### The Carnival Extravaganza



# The luxury of Las Vegas and the extravagance of the illustrious Brazilian festival will move to the rhythm of the Caribbean. The Carnival Extravaganza is a spectacular festival encompassing all the best music and dance of the Caribbean and the world's longest conga line.

#### Grand Caribbean Buffet Extravaganza

Sink your teeth into DA Luau, or the Grand Caribbean Buffet EXTRAVAGANZA. Why only be entertained when you can be wined and dined as well? From which island would you like to feast? A word of caution; sample a little of each so that you don't miss any of the fantastic dishes!



#### **Fieston Luau**

Experience the Fieston Luau, the island tradition of unearthing the ceremonial roasted pig from the Fogon, the underground oven.



#### The Spirit of the Islands

From tropical rhythms to Caribbean cooking, CW guests will be entertained from sunrise to sunset, and well into the moonlight with cocktails, live music, and dancing.

Remember, CW is not all about feasting and celebration. CW will also nourish the cerebral cravings of our guests with generous offerings of "Go Native" activities. Quilt making, coconut tree climbing, coffee grinding, Taino canoe paddling, making cazabe (baking bread from yucca), Taino spear throwing, and cooking demonstrations will allow guests to actively participate and experience Caribbean culture for themselves.

#### Celia Cruz Arena And Cabaret

At The Tropicana, drop into Celia Cruz's Cabaret & Theater and be dazzled by one of the most extravagant grand finales in the Caribbean. CW's cabaret features a rich Caribbean Carnival Extravaganza of native dancers who move to all the right beats. Jump out of your seat dancing along with Jamaican reggae, Trinidadian calypso, and the Cuban cha cha cha, to name but a few.





# **Experience 13 Island Villages** No Passport Required

#### **CUBA**



The island nation of Cuba's fascinating history includes multiple upheavals and revolutions, but one thing has remained true - the warm hospitality of its people, their sense of humor, and the unforgettable music.

Like Cuba itself, this village is a fusion of Indo-American, Hispanic, and African influences

Description			Cost
Designer	Jose Perez, Instituto Cubano de Turismo		
Manufacturer	13		
Attraction type	Theme island		
Theme	Havana 1950		
Opening date	October 27th 2012		
Music	21		
Hosted By	23		
Number of Trees	11,323	1 1	
Island Acres			
Number of Building	arc hitec t		
Heights building	structural system	rainforced concreate	
Guest Capacity per Show	unique features	wall with the renforced concreate to main tain historic building diensions	
Number of show per day			
Show Duration			
number of Entertainment			
number of Suport staff			
Rides			
Heights structure			

#### Layout

Visitors enter through a display of Cuban artwork, the "La estampa Cubana" art collection.

Visitors enter through the captivating La Estampa Cubana art collection.

Wander through Old Havana's tight twisting alleyways lined with cobblestones and coral rock. Amidst the beautiful Spanish colonial buildings and plazas, encounter artifacts from not one but two famous Cuban landmarks, El Morro Castle and El Cristo de San Cristobal. EL SOLAR is where Cuba's infamous street music springs to life as a Cuban primo (cousin) delivers an earful of music. Shake your thing during a lesson on the cha cha cha, rumba, danzon, or Cuban song. And, visit the section of Old Havana dedicated to Afro-Cuban religion and culture, with Catholic and African representations of the Afro-Cuban gods.

#### **Attractions**

- El Ferry a Musical Ride a musical ride, will serenade guests with the popular history of Cuban song, while a slow ride detailing the cultural and historical highlights of the cities of Colon, Trinidad, and Santiago nurtures your inner Cuban.
- Cigar Farm & Factory: will present a true working model of a cigar factory. Criollo tobacco leaves are grown in the outdoor farm with many bohios (huts) to cure the leaves. Cigar making is fun, and skilled craftsmen will help you roll the leaves and bind them with a wrapper into the familiar tubular shape. Visitors can experience the entire process and purchase their own freshly made cigars.
- Dining & Nightlife. Visit Hemingway's favorite restaurant or step back into a world famous nightclub.

- The Cuban Music Hut: Stand outside one of the local country houses, and the Cuban primo (cousin) will give you an ear full of music. Take a lesson on the cha cha, rumba, danzon, or Cuban song.
- Little Havana in the Ports of Call Marketplace: Here you will walk down tight alleys lined with cobblestones among Spanish colonial buildings with walls built from the coral rocks. It is here where you can visit the restaurant that Hemingway frequented or step inside the world famous Tropicana nightclub.
- You can also buy Cuban cigars, Cuban CD's, dance costumes, and photos.



#### Dining (24 hours)

"La Veranda Restaurant" offers an evolving nightly menu of exquisitely fresh Cuban and international cuisine and seasonal wine lists.

"La Barraca Creole Restaurant," located in tropical gardens with a spectacular ocean view and overlooks the entrance to Havana Bay. An excellent menu of Cuban food cooked on charcoal and served in clay pots.

Kubanakan, offers families a scrumptious buffet in a celebratory carnival setting. Arroz con pollo, frijoles negro, and aduros offer tastes of real Cuba.

#### **Snack bar and food carts (24 hours)**

offering snacks and a variety of Cuban sandwiches, ice cream, and crispy churros.

#### 6 Bars (from 10 am to 6 am)

Indulge in a wide assortment of Cuban and international cocktails at La Bodegita del Medio, El Floridita, The Mojito (a rum bar with a vast selection of rum, specialty mojitos, light Cuban appetizers, and hosted by a "Rum Sommelier" who educates and interacts with guests), Club Hemmingway, Churchill Bar & Cigars, and Cabaret Parisien, a high energy food and drinks spot offering a lively mini-show, "Cubano, Cuban."

# Shopping

Enjoy fine shopping at the Ports of Call Marketplace, featuring El Encanto, Di Tu, Caramel-Karamel, Varadero, and street artisans.

#### **Entertainment**

Caribbean, emanates from the village of Cuba.

Past the Main Hut at the center of the village, a dock loads passengers on a boat ride continuing to the island villages of Jamaica, Dominican Republic, and the Dominican Republic. **Experience 13 Island Villages** Each island village will share a unique experience.

#### DOMINICAN REPUBLIC

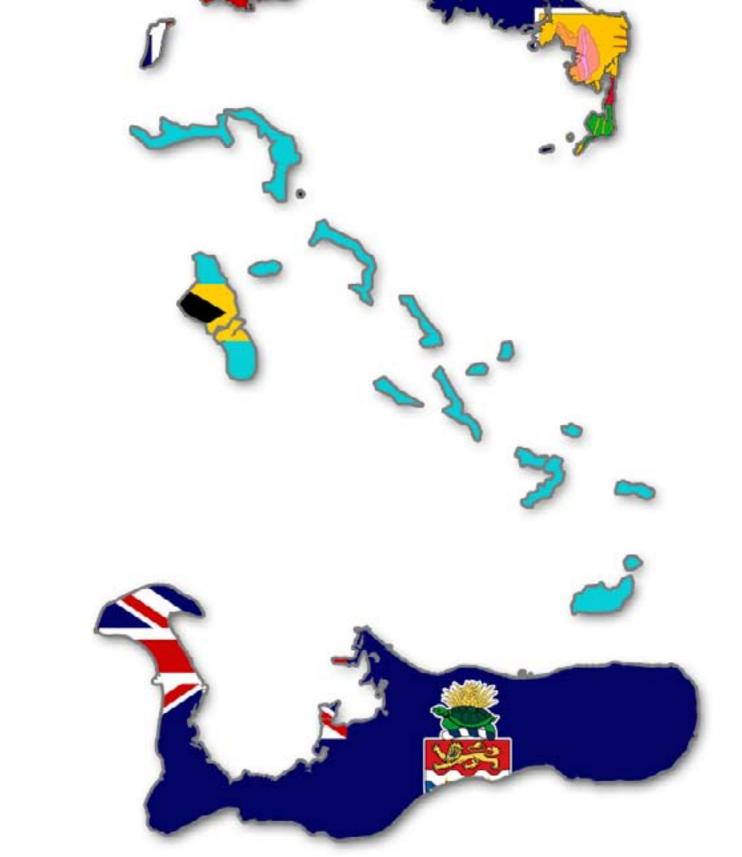


# HAITI



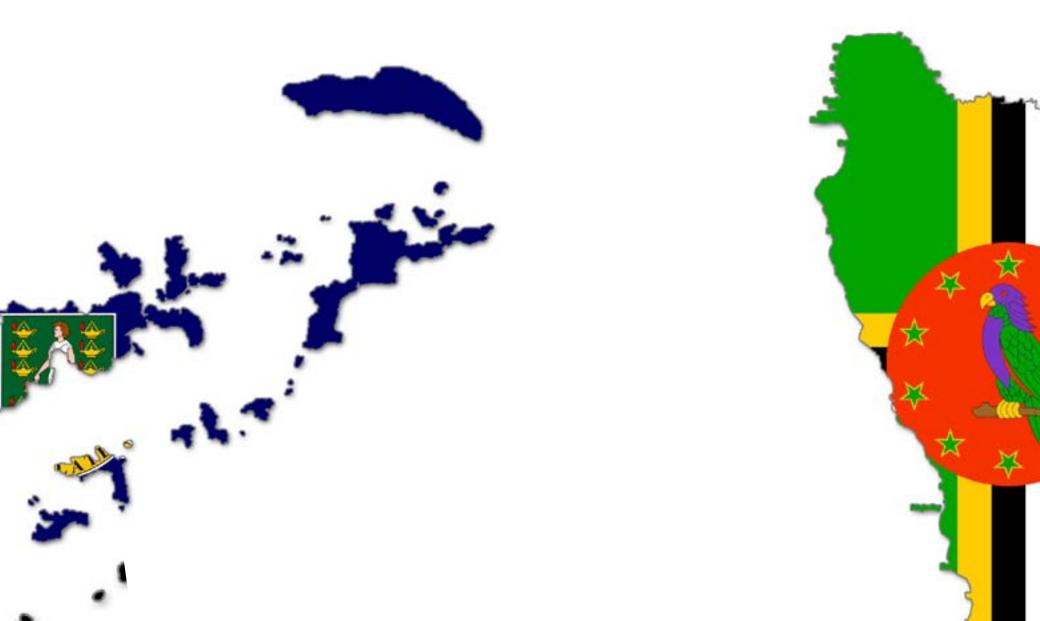
#### **PUERTO RICO**

## BAHAMAS, TURKS, CAICOS, & THE CAYMAN ISLANDS



#### BRITISH & AMERICAN VIRGIN **ISLES**

**TRINIDAD & TOBAGO** 







**DOMINICA** 



FRENCH ANTILLES
Guadeloupe, Saint Barthelemy, Saint Martin



#### **NETHERLAND ANTILLES**

Sint Maarten, Saba and Sint Eustatius (SSS islands), Aruba Bonaire and Curacao (ABC Islands)



#### **LEEWARD ISLANDS**

Anguilla, Antigua & Barbuda, Montserrat, Saint Kitts & Nevis



#### **WINDWARD ISLANDS**

Saint Lucia, Saint Vincent & Granadines, Grenada, Martinique, Barbados





#### **Environmental Sustainable Commitment**

Caribbean World (CW) is committed to improving the ecology of the Caribbean and minimizing any carbon footprint from activities associated with the resort park and tourism industry.

## Stakeholder Engagement

CW has a strong commitment to contribute to Dominican Republic's future. This is clearly reflected in a preference for local products, suppliers, and hosts. Through this commitment, local Dominican Republic communities and the economy will greatly benefit from the resort and park operation. Great pride will be taken to maintain good relations with all stakeholders.

Additionally, 1% of total revenue is dedicated through the Social & Environmental Responsibility Fund (SERF) to various projects on local and global levels.

# The 3<sup>r</sup> Principal



RECUCE - Plastic is eliminated through the introduction of The Aqua Drinking Water Plan, using reusable glass bottles.

**REUSE** - Composted soil is reused in landscaping, farming, and gardening.

**RECYCLE** - Waste is separated into paper, plastic, metal, glass, used cooking oil, kitchen waste, garden waste, and toxic waste.

#### We WILL Make a Difference

CW's core values include the commitment to contribute resources, both financial and human, to help better Dominican Republic while remaining in harmony with the environment and cultural surroundings.

"Intelligent Luxury" refers to an attitude of responsibility, a steady unwavering balance where neither guest comforts nor the environment in which we operate are compromised.

Due to our commitment to operating at the world's highest environmental standards, CW will participate in the Green Globe Certification Program.

CW is committed to comply with, and wherever possible improve upon, international legislative requirements regarding the environment, public and occupational health safety, hygiene, and employment legislation.

CW shall, whenever possible and feasible, give preference to the employment of persons living in Dominican Republic or other Caribbean islands, local products and services which do not adversely affect the resort's operational activities, viability, and environmental and social impacts.

# gogo - Be Mobile!

Activities utilizing non-fossil fuel powered energy, such as kayaking, sailing, and bicycling, are encouraged.

Electric golf carts will be utilized because they release zero exhaust emission and avoid excess energy consumption.





The goal is to plant one million trees a year.
This will create wildlife corridors, prevent erosion, restore biodiversity, reestablish national pride, and generate jobs.

# Biodiversity respecting the balance

Minimizing any negative impact on the environment remains CW's firm commitment. CW farmland occupies 90% of the resort and provides the park's cuisine, from pineapples to pork.

Soil from the resort's composting facility is used to nurture growing conditions without need of chemical fertilizers. Lemongrass, citronella, and other natural pesticides will be cultivated.

#### Triple Bottom Line Operating Philosophy

"People, Planet, Profit" or "The Three Pillars"
The CW Founders share a very real vision of Caribbean
World as an abundant source of nourishment for
everyone who partners with the project, at every level.



# **Energy Management**

- Improved energy efficiency ensures a reduced carbon footprint and an increased bottom line.
- All CW lobbies and food and beverage outlets will be naturally ventilated.
- Medium voltage (6,6kV) underground electrical cables achieve less power loss and radiation.
- All energy will be produced via a hybridsystem 1.7 kw
   Sky stream wind turbine and 6.2 kw of photo voltaic solar panels with (3) day backup.

#### Water Management

All water will come from CW's own reservoir and deep-water wells, making the entire resort self-sufficient.

Water is treated through a sediment tank, carbon and ceramic filters, and chlorine peroxide. Drinking water is then further treated by reverse osmosis and UV light.

The Aqua Drinking Water, still and sparkling, is produced and served in re-usable glass bottles to ensure carbon footprints from transportation and plastic production are decreased.

#### Waste Management Commitment

Waste is a huge cause of environmental degradation. All treated waste water will be used for garden irrigation. No water discharges will flow into the ocean.

#### Chemical Management

As much as possible, biodegradable and low volatile organic compound (VOC) chemicals will be used.

#### Responsible Design & Construction

In many ways, Caribbean World is an excellent example of an ecologically accountable business model. For example, no rainforest wood is to be used. Only wood from managed forests of easily grown trees or recycled wood will be used. This absolute sense of ecological responsibility will be respected throughout every phase of CW's development.

#### Air Quality

Caribbean World

FOLDGIBAL BERONSIBLE

CW will make every effort to ensure the very best air quality on property. We all require fresh air for breathing. A rich profusion of plants and vegetation will be planted and maintained.

#### **Ecological and Sustainable**

bean Planet Adventure Park is aimed at creating a har world for all!



Caribbean World will attract many visitors to the Island in a way that would not harm the physical environment or the communities that surround the project. It will serve to support the communities, and to preserve and enhance their natural and cultural heritage through an ecologically sustainable tourism approach.

#### Restoration & Conservation

Caribbean World is dedicated to the restoration, protection, conservation or improvement of natural sites or ecosystems, environmental enhancements or rehabilitation of existing tourist sites, restoration or development of heritage or historic site or building with the aim of preserving them. Projects will be aimed at diminishing the negative impacts related to tourism.

# Carbon Absorbtion Fund

This fund has been established and budgeted, with 2.5% of the total CW bill mitigating any carbon footprint.



**An Agricultural Community** 

All agricultural products will be organically produced within the confines of CW property, wherever possible,

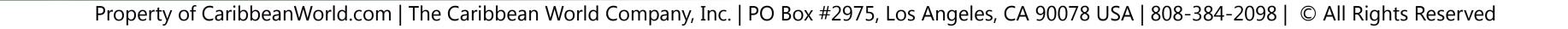
and employ the most progressive and earth-friendly methods available. All meat, fish, dairy, fruit, and vegetable products will be efficiently and profitably developed within the project itself. This will ensure high quality and maintain low costs, with little impact to our budget or environment.

Simultaneously, food production will be an integrated component of our humanitarian effort to educate island inhabitants and farmers on the latest agricultural sustainable practices.



#### Renewable Energy

CW will employ the best solutions for electrical power from renewable, sustainable sources such as wind, solar, and tidal power generation.



#### AIRFRANCE /

# THE ENDANGERED PLANT & ANIMAL PRESERVE

Nurturing wildlife and enriching the human experience.

Nurturing wildlife enriches the human experience. CW Animal Preserve and Sanctuary is our dedication to nature and the conservation of endangered animals and plants.

CW plans for more than (1,700) rare and endangered mammals, reptiles, and birds to call the (1,000) sprawling acres of lush landscape home.

The preserve will take advantage of the most innovative behavioral enrichment devices, plus extensive use of indigenous trees, plants, and other native species. Guests will be immersed in the misty, tropical rain forest environment.

The Preserve will be feature flora and fauna from Africa, Asia, North and South America, and include a Tropical Bird Sanctuary.

# Help Dominican Republic with Conservation

CW will work alongside all international and local groups interested in conservation. We shall gain advice from the U.S. Army Corps of Engineers, U.S. Fish and Wildlife Service, the National Oceanic and Atmospheric Administration, and local community members on how



best to help restore Dominican Republic's rainforest



## Volunteers at Work

Volunteers from all over the globe have already come to the aid of Dominican Republic and its resilient people, hoping to make a difference. Together, we can make change for the better happen.



#### **ZOO & AQUARIUM OF THE CARIBBEAN**

Beneath the obvious surface treasures of the tropics, below the beautiful warm waters of the Caribbean, exists a fragile and irreplaceable coral reef. What exotic habitat more fully signifies the deep singular secrets of the Caribbean? Welcome to CW's own Aquarium of the Caribbean, extending an opportunity to meet the marine inhabitants of the Caribbean world.





#### The Caribbean World Shopping, Restaurant & Entertainment District

Latin America's largest retail center will be an open-air pedestrian mall, a shopping oasis. Designed in a modern tropical style of varying heights and scale, the proposed (100) acre village is enhanced with meandering walkways, fountains, green spaces, and lush landscaping.

#### The Ultimate Dining & Entertainment Experience

A delicious array of over (100) restaurants will emerge throughout the District, from the most famous and popular restaurants, such as TGIFridays, Senor Frogs, French Steak house & Bistro, to native Caribbean restaurants featuring locally raised fresh meat, fish, herbs, and produce.



#### The Ultimate Tax FREE Shopping Destination



Here you will unearth over (290) merchants, including luxury brands, department stores, and local specialty shops featuring goods and services from all the Caribbean islands, items not typically found in malls. The District also offers over (450,000) sq.ft. of office space to accommodate international business.

#### Night Life

Choose between a quaint bar, lounge, or pulsating nightclub.



#### THE CARIBBEAN WORLD CONVENTION & MEETING **CENTER**

Delivering unprecedented flexibility for meeting and convention options, topping centers anywhere in Latin America or Hawaii.

The CW Exhibition & Convention Center will be a joint venture between CW, AEG Ogden, and AGE LIVE, the leading international venue management specialist. AGE LIVE owns or operates The STAPLES Center, The Home Depot Center, The Nokia Center, American Airlines and AT&T Arenas.



Combined with fully integrated in-house services and an expertly trained staff, the Center will exceed expectations. CW will only hire the most experienced convention bid teams to assist meeting planners in attracting top international conventions.

The scope and versatility of the Center will impress:

- (2.6) million sq.ft. of Exhibit Hall, with drive-on floor access
- (1.3) million sq.ft. of Exhibit Space on a single level
- (170) Adaptable Meeting Rooms
- (600,000) sq.ft of Meeting Room Space
- (6) Ballrooms
- Assembly Seating for (18,000)
- (1) Grand (4,249) Seat Theater
- (3) Smaller Theaters, seating (300) each
- Ceiling Heights up to (50) feet
- On Site Business Center
- (2) (20,000) sq.ft. Production Kitchens
- In-House Audio Visuals
- Extensive Fiber-Optic and Cat-5 Infrastructure
- Fully WiFi EnabledEasy Access to (5,800) Parking Spaces



#### **DISCOVER A NEW Dominican Republic**



From romantic extravagance to family on a budget, CW is the resort just for you. The diverse hotels ornamenting CW Resort may be categorized:

- High End Deluxe
- Moderate
- Value
- Family
- Luxury Vacation Club Villas
- Time Share
- Adult Resort

Whether traveling with loved ones or that special loved one, your visit to the heavenly tranquility of CW Resort will prove to be the most memorable of vacations. Wedding, sporting event, spa, golf, family, and casino packages will be offered.

Hotel	Theme:	Number of Rooms:
Pearl of the Antilles	Old Havana	1,307
Gran Caribe		583
The Siboney	Plantation	378
Pirate of the Caribbean Thme Resort	Colonial Spanish	655
Gran Caribe Villas		867
CW Vaction Club and Time Share		847
The Eco Villas		600
Desire World		729
CW residencial Comunity		630



Imagine squeezing your loved one's hand as your plane takes off, expediently traveling to a nearby location where world class facilities, fine service, and ample opportunities for relaxation or activity await you, all set within the unsurpassed natural beauty of

CW is committed to offer luxuries of the highest
standard in an environment that nurtures the soul
of friendly,
through its thoughtful design and nuanced execution.

More than just a destination to escape and relax, CW Resort offers activities waiting to be discovered:

Snorkeling • Scuba Diving • Sailing • Yachting
 Water Skiing • Surfing • Swimming • Fishing• Hiking
 Mountaineering • Nature Tours • Helicopter Tours
 Exploring Ancient Ruins • Enjoying the Heritage & Spirit of the Caribbean

To allow parents a bit of extra holiday freedom, teams of friendly, highly trained personnel will be available for childcare.



#### **Intelligent Luxury.**

The notion of luxury is always being redefined. Today, a greater emphasis is placed on making smart choices that do not negatively impact our environment.

Simple sophistication, a heavenly tranquil setting, and the continual embracing of green initiatives will reward all the senses by uniting to produce an exceptional vacation experience for lucky CW guests.

Personal choice and memorable service make a great vacation. CW takes this accepted wisdom to the extreme. Delighted returning guests will be reunited with the same butler, waiter, and housekeeper from previous visits. Every effort will be made to demonstrate the true notion of custom tailored service.

Cuisine is a fusion of international influences and local recipes, using the freshest ingredients from CW's own organic gardens and farms. Guests who enjoy fishing might catch that evening's special dish. Guests visiting the large vegetable fields and fruit orchards may watch a skilled CW chef harvesting that evening's fresh salad ingredients. Wine cellars await, with guests enjoying an educational wine dinner hosted by the CW's resident sommelier.

Furnishings and finishes are crafted locally from renewable or sustainable sources. In fact, all CW projects are built with materials from sustainable sources, treading lightly by applying innovative construction techniques adapted to preserve environmental integrity.

Far from lessoning the luxury, an unwavering focus on responsibilty enhances your CW experience. Live luxuriously as nature intended.

#### PEARL OF THE ANTILLES



### PIRATES OF THE CARIBBEAN RESORT (THEMED FAMILY HOTEL)

Our fun and exciting child-friendly Pirates of the Caribbean Resort Hotel is designed to bring a true semblance of the pirate experience to life. Allowing parents to trust their children in the hands of a team of carefully selected professionals, with extensive child-care and first-aid training.

#### **Numbers of:**

Units: 1240 Spa: Yes **Buildings:** 

Fitness Center: Yes Children's Program: Acres of Land: 62 Swimming Pools: 3 Tennis Courts: 8 Golf Courses: 2

#### **Accommodations:**

Golf Course & Mountain View Regency Club Room Partial Ocean View Ocean Suite (554 sf) Deluxe Ocean Suite (908 sf) Deluxe Ocean View Deluxe Ocean Front Regency Suite (1386 sf) Palace Suite (2500 sf) Terrace Room Presidential Suite (2307 sf)

#### **Restaurants and Bars:**

Lagoon Grill (snacks)

Orchid Cafe (breakfast and lunch) Palm Terrace - International buffet Trinidad & Tabago (steak/seafood) Donatoni's (Italian) Habana (Cuban) Kirin (Chinese) Snack Bar (snacks)

Coconuts Lounge (cocktail bar)

Legends of the Caribbean Luau (twice weekly)

# ENTERTAIN THE KIDS WHILE THE PARENTS SNEAK OFF TO ENJOY PARADISE.

Kids Only Beach - Its safe, it's fun!
This well-supervised beach is the perfect spot for creating many wonderful sandy memories, enough to last a lifetime.

#### Club Teen (Ages 13-17)

The club is designed to provide a cool, safe, and just-for-teens environment to play, learn, make new friends, or simply chill.



### Kids ONLY Club (Ages 5 to 12)

Take the kids off the parents' hands while granting them peace of mind. Special amenities for the younger set include child-size bathrobes, children's menus in our restaurants and In-Room Dining



Complimentary On-Site Nanny Services

Families receive a well trained and reliable baby-sitting service 24 hours a day.



#### **Active Educational & Fun Activities**

- Snorkelling sessions chaperoned by the Resort's marine biologist
- Scuba diving lessons
- Hermit crab hunts and races
- Fishing catch and release
- Baseball, Basketball, Soccer, Golf, & Cricket
- Caribbean Music, Arts & Crafts, & Coconut painting • Beach swimming, kayaking, surfing, kite-surfing, stand-up paddle boarding • Library and Computer Room
- and windsurfing races Table tennis & Foose ball tournaments
- Beach volleyball & Tennis matches
- Movies, BBQ's, and foam parties in the evenings
- Underwater treasure hunts

- Coral nursery grafting with a CW marine research officer
- Board games and puzzles
- Internet Cafe with WiFi Child-SAFE access.
- Game rooms with pool table
- Catamaran sailing
- Sand-castle building

- Triathlon competitions
- Interactive cooking lessons with the Resort's chef
- Agricultural, aquarium and zoo field trips
- Hiking, Horseback riding, & Mountain biking
- Science tricks & Volcano building





#### WELCOME TO CARIBBEAN WORLD

#### **Hide Away in your Private Residence**

A private world not so far away awaits your arrival. Unspoiled, unrushed, unmatched. Exquisitely appointed Villas and Estate Homes, custom designed with your comfort, style, and forethought in mind. And, one of the world's most exclusive and progressive resorts is right at your doorstep to add more magic to every day. Yes, hide far, far away from the ordinary.

#### **Own the Slow Life**

More than a place, Caribbean World is a way of existence. Quiet, private, gorgeous, Caribbean World enriches the pace of a less complicated life. Allow stress to evaporate as you absorb the warm Caribbean spirit in safety and freedom.

As a CW owner, you have behind-the-scenes access to all resort and park facilities. Dine in moonlit elegance on deliciously fresh fare from the sea, stretch out on a sunny chaise by the swimming pool, or drop in for a invigorating stretch class. As a CW owner, there is no need to carry cash or cards within the resort; you have signing privileges.





#### For Your Lifestyle

Living within the Resort makes it easy to arrange optional services that make your days here simpler and even more relaxing. These include:

- A chef to prepare a gourmet meal in your home
- Take-away food service from the Resort
- Grocery provisioning, pre-arrival and throughout your stay Hotel-style linen service for your sheets and towels
- Baby sitting services
- Kids programs
- Multilingual Concierge and Business Center
- 24-hour laundry and dry-cleaning services
- Golf cart rentals for your day-to-day transportation.

#### **Your Private CW Residence**

Your distinctive CW Villa or Estate Home is surrounded by far-reaching views and lush gardens, all reflective of the Caribbean heritage of the islands. Everywhere within your immaculate, well-lit community, CW Villa Operations provides homecare services and looks after walkways and roads. Clean water, electricity, telephone, and cable are reliably

#### Services and Amenities for your CW home also include:

epair & Maintenance Service

- Emergency Repairs
- Preventative Maintenance on Equipment
- Pest Control
- (24) Hour Security
- Landscaping & Irrigation Services

#### **Your Dominican Republic Incentive**

The CW Independent District will elevate Dominican Republic into an investor's paradise. By allowing the Autonomous CW District, Dominican Republic strengthens and improves its global ranking in the "overall ease of doing business." The main incentive behind this action is 100% exemption from the national and municipal taxes due to the incorporation of companies and capital increase, transfer of property rights, sales, exchanges, and taxes on property.

- No Transfer Taxes levied upon transfers of real property
- Real estate property tax only of 1%
- No Import taxes on anything not produced or made in Dominican
- No national and municipal taxes levied in connection to the incorporation of business entities and capital increases

#### Financing programs include:

- Non-qualifying
- Down payment as low as 15%
- Annual interest rates ranging from 0% to 9%
- No closing fees No properties taxes

Residential owners have the opportunity to include their resulting in an ongoing return on investment during those

#### **Services and Amenities for Your Home**

- Repair and maintenance service or emergency repairs
- Preventative maintenance on equipment
- Pest control
- 24-hour security
- Landscaping services and irrigation



#### THE GOLF COURSE

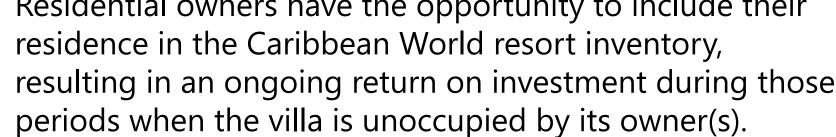
Come play on this stunning (2,500) acre golf and polo course with panoramic views of the Atlantic Ocean and the Caribbean Sea. The course features deep tropical ravines of banyan trees and green monkeys, broad rolling pastures, and coral stone quarries edged by thick jungle. Two-thirds of the golf course is a nature preserve!

Highlights will include:

- Courses designed by Pete & P.B. Dye, Ron Garl, & Jerry Pate)
- Polo Fields
- (125) Acre Equestrian Facility & Tournaments
- Open Team Championship
- National Horse Show
- Winter Equestrian Festival









#### THE CASINO

The CW Casino will host gambling activities such as craps, roulette, baccarat, blackjack, and video poker, and be built near or combined with CW hotels, restaurants, retail shopping, and other attractions. Apart from gambling, the Casino will host live entertainment, stand-up comedy, concerts, and pro sporting events.







The CW Spa's main mission is to provide guests with the most effective and soothing treatments possible. Period.

Our therapists will lead guests on exhilarating sensory journeys, practicing the latest and most time-tested forms of holistic therapies and thoroughly exploring all available body and beauty care options. CW Spa Products are made from natural ingredients in harmony with the environment.

#### **Beauty & Inner Focus**

Revitalize! Achieve a perfectly enlightened balance of body, mind, and spirit within the confines of CW's secluded spa refuge. Let the journey to inner contentment and well-being begin!

Realize your infinite potential at CW Fitness, connected to the Spa. Energize and tone your body with activities designed to challenge experts and beginners

This premier fitness facility will include:

- (4000) sq.ft. Fitness Pavilion housing a (2000) sq.ft. Gymnasium
- (3) Poolside Aerobic Studios
- (1) Hilltop Gym for Private Fitness Sessions
- Spinning Class Studio
- Indoor & Outdoor Swimming Pools
- Kiatsu Water Therapy Pool





HURRICANE WATER PARK
The theme of the CW's Hurricane Water Park is "wind and water," something residents are all too familiar with during the Caribbean's hurricane cyclone season.

Hurricane Water Park is home to the world's largest outdoor wave pool, complete with Drowning Prevention Technology.

The centerpiece of the water park is longest, tallest water slide in the world, the Montserrat Volcano, which erupts a (50) ft. "lava wave" every half hour.



#### **Theme Park Ride Specs**

Name	Manufact urer	Speed	Height
Tornado	B&M	83 miles per hour (134km/h)	249 feet (76m)
Cyclone	B&M	65 miles per hour (105km/h)	148 feet (45m)
Windstorm	<u>Intamin</u>	83.9 miles per hour (135.0km/h)	015 feet (4.6m)
Twister	<u>CCI</u>	46 miles per hour (74km/h)	084 feet (26m)
Bermuda Triangle	<u>Intamin</u>	71.4 miles per hour (114.9km/h)	376 feet (115m)
Monsoon	CCI	30 miles per hour (48km/h)	044 feet (13m)
Tempest	Vekoma	21.7 miles per hour (34.9km/h)	028 feet (8.5m)
Wind Canal	Arrow Dynamics	37 miles per hour (60km/h)	54 feet (16m)
Ship Wreck	<u>Intamin</u>	35 miles per hour (56km/h)	045 feet (14m)
Volcano Express	TBA	07 miles per hour (11km/h)	10 Stories
Treasure Hunt	Intamin	10 miles per hour (16km/h)	_



#### **Paradise IMAX Theatre**



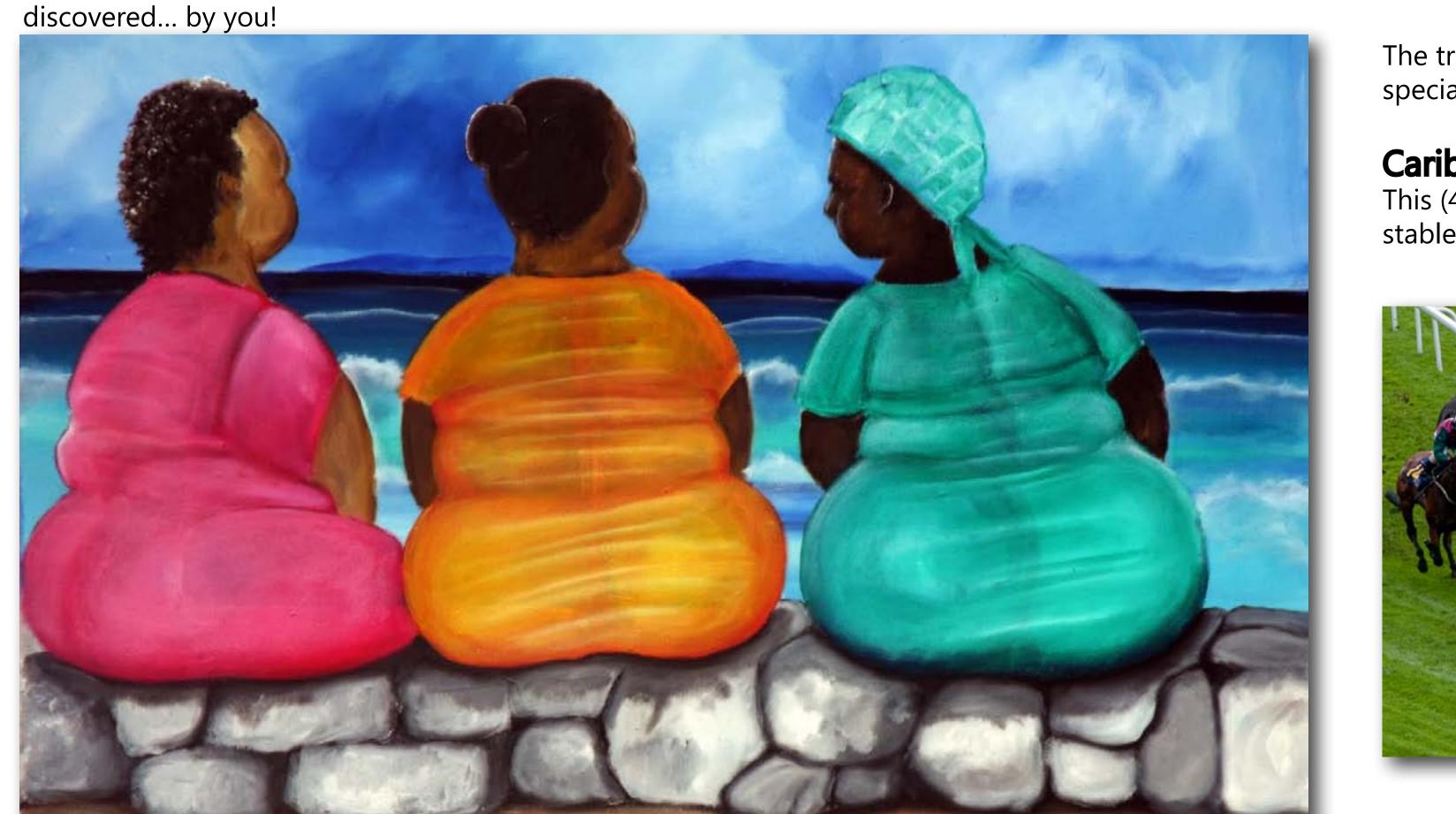
Impressionnant! Spectacular! Awesome! These are a few of the exclamations that visitors will use to describe CW's immense 4D Video presentation "Tropical Adventure." From your Paradise Imax seat, be supernaturally transported around the Caribbean, a stirring historical time trip that you will never forget.





#### **Interactive Museum**

The Caribbean Islands are a complex puzzle made up of many cultural pieces. Another of CW's approaches to imparting this wealth of information is by showcasing permanent and revolving exhibits a the new CW Interactive Museum. Artwork, native costumes, musical instruments, antiques, artifacts, plus the historical impact of natural disasters, the slave trade, and the Spanish conquistadors, all waiting to be



#### Jonathan Ornstein Caribbean World Speedway

This prime racing facility located on the grounds of CW Resort hosts a permanent seating capacity for more than (200,000) visitors and will be erected during the third and final stage of

The speedway's primary use is as a venue for the Dominican Republic Driving Experience and the Indy-Racing Experience, both programs allowing aficionados their dream - to drive or ride in a real race car. The overall plan is to host professional racing competitions as well, such as NASCAR.

The CW Hippodrome Park will be the largest in South America, where many of the competitions will take place.

Grand-Prix Closed Raceway Track: Based on the Monte Carlo Grand-Prix Raceway (3.2km/1/98 mi length) this could also double as one of the existing airport runways.

The track will incorporate seating for (100,000) and include specialized pit facilities.

#### Caribbean World Horse Track

This (4) furlong dirt or sod & grass track includes paddocks, stables, an exercise track, and (40,000) seat grandstands.







#### THE PERFECT WEDDING DESTINATION

Nestled among swaying palms and overlooking the glistening blue Caribbean is the perfect destination for your wedding, the Mary Jane Morris Wedding Chapel. Surrounded by the aforementioned natural beauty, this ultra-romantic locale provides an ideal setting to exchange

Create your unforgettably unique island wedding, building memories to last a lifetime. The chapel is also available to host baptisms, mitzvahs, vow renewals, and commitment ceremonies.

The nondenominational chapel seats up to (1000) guests and is equipped with (3) built in video cameras, as well an editing or "switch" booth that allows the cameras to capture even the smallest nuance of your special



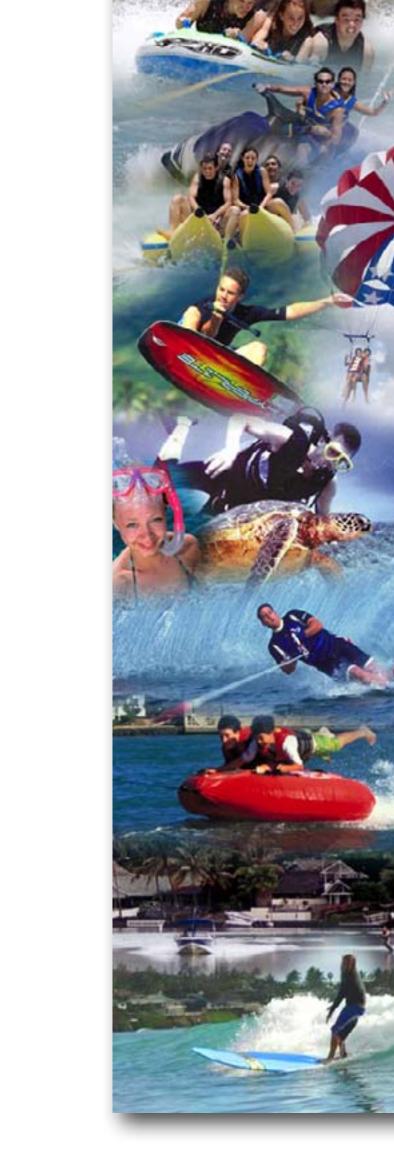




#### MANY EXCITING ACTIVITIES

Explore all the Islands in one location! Uncover the history, ambiance, and heritage of these exceptional island nations. If CW does not enchant visitors with its steadfast commitment to smart eco-tourism, then the natural beauty, native plants, distinctive marine life, and rich cultural heritage of the Caribbean will!

With over a (100) distinctive tours and activities available, CW visitors will engage in the most popular land, air, and water adventures, or simply enjoying the traditional international pastime of sun bathing.





Banana Boat Ride - A Must for All Families and Fun Lovers! Helicopter Tour **Bumper Tube Ride** Wakeboarding **Jet Skiing Parasailing** Scuba Diving Snorkeling **Submarine Tour** Swim with Dolphin **Catamaran Sailing Surfing Lessons Sport Fishing** 





**Air Tour** Stand Up Paddle Lesson Whale Watch Cruise **Sunset Dinner Cruise** Kayaking Windsurfing **Water Skiing Shark Encounter** 





**Segway Personal Transporter** Other Activities **Scooter Rentals Off-Road Expeditions** Dominican Republic ATV Ride Dominican Republic Backroads Adventure Bike Tour - Dirt Mountain Biking Adventure Hiking Eco Adventure **Island Tours** Horseback Riding







#### **OUR TOURISM PLAN & STRATEGY**

The Caribbean World Tourism Authority (CWTA) will optimize the integrated benefits of visitors, the CW community, and the visitor industry by developing marketing plans that:

- Honor Dominican Republic, Its People, & Heritage
- Value & Perpetuate Dominican Republic's Natural Resources
- Engender Mutual Respect Among Stakeholders
- Support A Sustainable Dominican Republic Economy

Tourism will have the most direct and immediate positive impact on the island's economy and community. The values at the core of island culture will ensure Dominican Republic's successful entry into the thriving Caribbean tourism market.

To progress, we must persevere while preserving the dignity of our host culture. While recognizing the values of multicultural diversity, we can adopt new methods of business in order to make CW even more globally competitive.

#### Short-Term Objectives (2013)

- Increase arrivals and drive up demand to grow market share
- Tactical marketing approach with a goal of conversion within targeted market segments
- Maximize marketing programs by leveraging industry partnerships
- Spotlight the uniqueness of Caribbean tourism as a product able to deliver quality visitor experience

#### Long-Term Objectives (2013-2020)

- Re-focus on visitor spending through new markets and growth in market share in existing markets
- Strengthen CWTA's position as a knowledge-based organization utilizing a research-based decision-making model

#### **Brand Marketing**

Brand Marketing is top priority for the CWTA. By utilizing visitor data and market intelligence to develop innovative programs that contribute to sustainable economic growth, CWTA can implement long-term strategic plans. Staying focused on major marketing areas and collaborating with our global marketing partners will help maximize our investment return. CWTA's efforts will attract visitors from major market areas and provide the greatest potential for travel to Caribbean World.

#### North America

North America will be Caribbean World's largest visitor source market. This market includes visitors from Canada.

#### Europ

Marketing efforts in Europe will focus primarily on attracting visitors from France, Spain, Germany, and the United Kingdom.

#### **Latin America**

Mexico, Argentina, and Brazil are the primary targets.

#### Asia

CWTA will focuses on attracting visitors from Japan, South Korea, Taiwan, and China.

#### Oceania

This market targets visitors from Australia and New Zealand.

#### **Business**

The Caribbean World Exhibition & Convention Center will focus on large Corporate Meetings and Incentives (CMI) and will promote CW as a preferred destination for business tourism such as meetings, conventions, and incentives conferences. CWTA is also strategically branding Dominican Republic and CW for top-of-mind global meetings, an ideal business destination.

	Short-Term (2010)	Long-Term (2011-2012)
1	CWTA	
	- 6.7 million visitor arrivals	- \$202 PPPD
	- \$188 per person per day (PPPD)	- 6.9 million visitor arrivals
	- \$11.8 billion of total statewide economic	- \$13 billion of total statewide economic impact in
tagia Divantiva	impact in direct visitor spending	direct visitor spending
itegic Directive	Stabilize Island's visitor industry by	Continue to grow market share in existing markets, grow
	growing market share and generating visitor	new markets, invest in all TSP initiatives and increase
	arrivals in the short-term.	visitor expenditures to provide a long-term healthy and
		sustainable visitor industry.
rketing		
eisure Visitors	- Focus on key/core markets	- Research-based selection of markets to cultivate
	- Optimize new market opportunities	- Increase # of first-time visitors
usiness Visitors	- Recapture market share	Position Island's as a global center for business
	- Optimize new market opportunities	- Expand industries to be solicited
in Annon	Ingrange air seats and seutes by section	Sustain lift while in any size and at the in-
ir Access	Increase air seats and routes by creating	- Sustain lift while increasing market share in new and
	demand	Manitan airling wield and load factor to ansure
		Monitor airline yield and load factor to ensure
mica Chin	Pagain itinaram plagament	sustainability Increase appual trips to Jeland's
ruise Ship access	Regain itinerary placement	Increase annual trips to Island's
ı-Market	- Direct marketing contractors to take	Embed key performance indicators (KPI), targets and
epresentation	innovative approaches to current market	goals into RFP and contracts
epresentation	conditions	goals line KFF and contracts
	Develop and issue request for proposal	
	(RFP) solicitation for marketing	
	contractors and execute contracts	
	- Re-evaluate the marketing structure	
ports	Develop a sports marketing strategy while	Broader diversification of sports events in alignment wit
oorts	supporting existing events	the sports marketing strategy
ırism Product	supporting existing events	the sports marketing strategy
elopment		
ciopinent	- Maintain and evaluate core product	- Utilize KPI findings to evaluate programs
	development programs	- Enhance and sustain product offerings with host
	- Develop and implement KPI for overall	culture values
	tourism product development programs	- Increase support for product development efforts to
	Integrate community and visitor needs	increase visitor activities and spending
	while respecting and embracing the host	merease visitor activities and spending
	culture	
	- Better integration of product offerings with	
	marketing	
	- Continue to monitor product quality	
earch and	product quarry	
nning		
	- Evaluate and analyze market conditions	- Develop criteria for mining data that will assist KPI,
	- Tourism research, market intelligence and	directives and identifying industry trends
	KPI support strategies and tactics	- Sustain efforts to undertake, organize, analyze and
		make available research to educate and empower
		stakeholders and facilitate decision-making
nmunications		
Outreach		
	- Step up communications to stakeholders	- Provide critical tourism-related information on a
	about tourism with focus on HDTA carrying	broad basis that enables policies and programs for
	out its new role as a knowledge-based	decision-makers in the community, government and
	organization to provide visitor research and	industry
	market intelligence and serving as a data	- Facilitate interaction and communications between
	source	stakeholders
	Source	StateHolders

Develop and issue an RFP solicitation for Perform at optimal level - HDTA strategic roles full

Develop a tourism product development | strategic planning model

Communicate to broader community as an advocate

integrated with research-based decision-making and

Facilitate interaction among stakeholders

Establish consistent messaging and "voice"

strategy in alignment with long-term goals

Coordinate, integrate and present tourism

research to stakeholders

to address tourism issues collectively

across all communication mediums

#### Caribbean World: The Premier Destination

#### **Brand Experience**

The CWTA's primary responsibility is to ensure that Caribbean World delivers on its brand promise. This equires initiatives that will help CW provide a visitor experience that is unique and enriching, while valuing and perpetuating the island's natural and cultural esources and honoring its legacy.

#### rts & Culture

sland heritage and community pride is what sets CW part from all other destinations.

WTA supports initiatives that enhance the creative and culinary arts endemic to the Caribbean. Artists, ilmmakers, musicians, and chefs will all play important oles in providing unique and authentic experiences hrough festivals and events year round.

#### anding

stablishing a dynamic and accurate brand identity will romote CW as a terrifically unique combination of burism products that appeal to all markets.

#### **Promotion**

Caribbean World has contracts with well-established Public Relations companies in the USA, Europe, Middle East, Asia, and Australia. Reviews and articles will appear in famed publications like Harpers & Queen, Tatler Travel Guide, Conde Nast Traveler, Galivanters' Guide, VIP Traveller, World Travel, and many more.

All Public Relations Offices will arrange press visits to Caribbean World, distribute press releases, and nurture excellent public relationships with our target media. Caribbean World Executives will make frequent presentations to the media in support of our Public Relations efforts.

#### **Positioning**

While positioning the unique product-service mix can be an invaluable tool for promoting CW as a prime tourism destination.

#### COMMUNITY

#### Major Festivals and Events Program

Special Events help provide meaningful experiences as well as develop niche agricultural, health & wellness, tech, and nature tourism.

Additionally, festival activities can be strategically positioned to lure visitors into traveling during normally soft or "valley" periods.

- Dominican Republic & Caribbean International Film Festival
- Plantation Days Festival
- The Book Fair Film Festival
- Caribbean Christmas
- Coffee & Sugar Cane Harvest Cultural Festival
- Art Festival
- New Year's Eve Welcome Carnival
- CW International Beer & Jazz Festival

#### **Natural Resources**

Dominican Republic's natural beauty is clearly one of its most valuable assets. As an essential custodian of this environment, CW supports all efforts to improve, manage, and protect Dominican Republic's natural habitat.

#### Heritage Sites of the Island

The Heritage Sites provide important historical, cultural, and environmental contributions towards the understanding, realization, and enjoyment of CW's overall goal.

#### Workforce

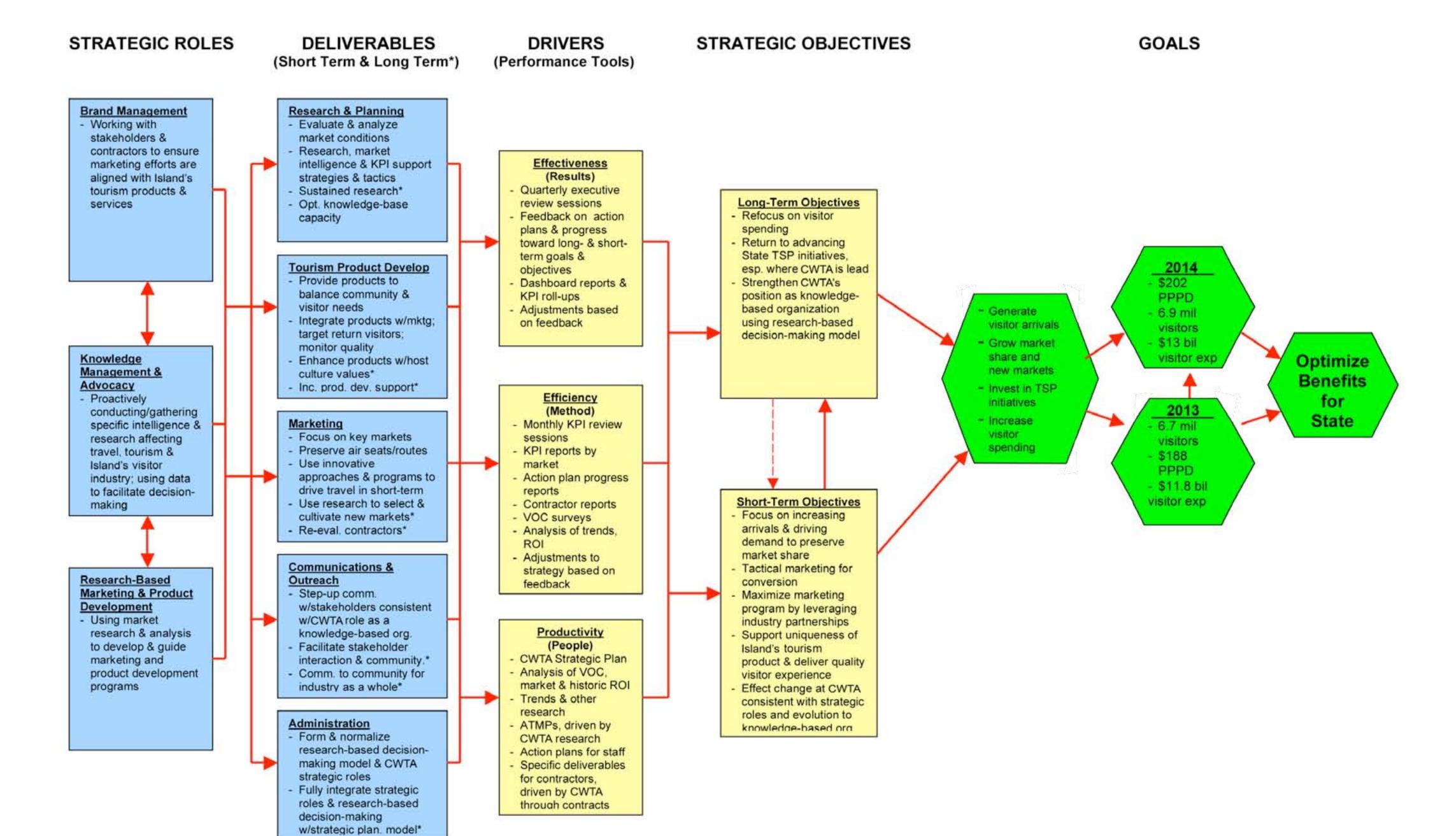
The goal for Workforce Development is to guarantee a sufficiently qualified workforce while providing meaningful careers and advancement opportunity for the indigenous people of Dominican Republic.

#### **Sports**

Popular sporting events will enhance Dominican Republic's economy, image, and quality of life. CWTA has developed sports marketing programs to intensify Caribbean World's global presence and build a sustainable sports tourism market.

# CWTA Strategic Plan:

#### STRATEGIC DECISION-MAKING MODEL





Туре	Public
Traded as	NYSE: Dow Jones Industrial Average Component S&P 500 Component
Industry	Tourism and Travel
Founded	Miami, Florida (May 20, 2012)
Founder(s)	Armando Castro M III and James T. Owen
Headquarters	Miami, Florida, U.S.
Area served	The World
Key people	Leo A Malagon (President & CEO)James Owen (Chairman)
Products	Toursim & Travel, theme Parks, websites
Revenue	US\$
Oper. income	US\$ 400 million
Net income	US\$
Total assets	
Total equity	US
Employees	100,000 plus 15,000 Student
Divisions	
Subsidiaries	
Website	TheCaribbeanWorldCompany.com

Founded on May 21, 2012 by Armando Castro M. II & James Owen, the Caribbean World Company (NYSE: DIS) is the largest tourism resort in the world in terms of revenue and land size. Caribbean World Company establishes itself as a tourism leader in the Caribbean.

The Caribbean World Company will expand its existing tourism and travel operations and create divisions focusing on theatre, radio, education, publishing, and

The company is best known for the Caribbean World Cultural Park, Adventure & Water Park, Resort, Spa, Golf Courses, Casino, and Latin America's largest Exhibition and Convention Center.

#### **Corporate Plans**

The Company was conceived from a desire for destination where families can enjoy an amazing vacation while helping those less fortunate than themselves, especially students.

The money spent at Caribbean World stays in the Caribbean to assist the UCU and United Caribbean Preparatory School students matriculating at our campuses.

The Company will preview a live TV broadcast which will be hosted by Andrew Cooper of CNN. Let's pray for Oprah too - to help attract her legions of fans from the U.S. and around the world.

The Company will host the first Caribbean Island World Fair with separate attractions for sponsors.

#### The Company will operate as five divisions:

- Caribbean World Adventure & Water Park, Caribbean World Resort, Spa, Golf Courses, & Casino
- United Caribbean University
- Caribbean World Air, airlines & travel-related services
- Made In The Caribbean World, toys, clothing, & merchandise
- The Factory, manufacturer of all furnishings at UCU & CW

#### The Caribbean World District

The Caribbean World District is the immediate governing jurisdiction for the land of the Caribbean World. It will be comprised of (50,000) acres inside Dominican Republic.

#### **Creation of the District**

Caribbean World's plans for an ecologically sustainable mega-project in Dominican Republic will create a massive dent in the fight against poverty, racism, and abuse in all its forms, and bring true opportunity to the bottom of the

Caribbean World will work with the president of Dominican Republic and petition for the creation of the Caribbean World District as a public corporation.

Caribbean World may construct anything within its district's borders and issue tax-free bonds for internal improvements The CW District will ask to be exempt from Dominican Republic zoning laws, which will enable CW an easier path to building its park, hotels, and other attractions.

Caribbean World envisions a real working city within its boundaries, with both commercial and residential areas, but one that continues to showcase and test new ideas and concepts for dignified urban living in a third world country.

The CW District will almost be autonomous within its borders for (99) years, with an option in (20) years to extend for another (99) years. The District will be created to serve the needs of" those residing there." The Company will need its own authority to provide services within the District's limits.

#### **Attendance**

On July 26, 2013, the CW will open, expecting an average of (7000) visitors daily, or (2.1) million a year.

#### **Employment**

During the (3) construction phases, over (150,000) local employees will be hired. The Company will hire more than (100,000) permanent employees after construction completion.

#### Governance

A (5) member Board of Supervisors will govern the District, elected by landowners of the District. These members, senior trustees of Caribbean World, will each own undeveloped (5) acre lots within the District.

The District runs fire protection and emergency medical services.

#### **Environmental protection:**

Many acres of land will be used for water conservation easements and rebuilding the rainforests. The District will try to collect data and ensure that large portions of land will be brought back to its natural state (from the present state of deforestation).

#### Building codes and land-use planning:

The District's building codes will be stringent, and Earthquake and Hurricane International Building code (IBC) buildings are built to withstand 120 mph (180 km/h) winds.

**Utilities:** These include wastewater treatment and collection, water reclamation, electric generation and distribution, solid waste disposal, potable water, natural gas, and hot water.

**Roads:** All roads in the District are maintained by the District, including the Dominican Republic interstate that passes through the CW.

Transportation: The District will provide fuel-efficient public transportation for guests and employees, utilizing busses, ferries, and a monorail.

**Maintenance:** More than (5,000) employee positions are dedicated to maintenance and engineering, including (750) horticulturists.

#### Security

The District has no police force, instead relying on (800) member security staff to maintain order and protect people and property. All major criminal cases and citations to Dominican Republic locals will be handled by the Dominican Republic authorities. Caribbean World will donate and maintain a building and (4) police SUVs for the local police directly outside of the District.

#### CARIBBEAN WORLD DISTRICT CONTROL, **SAFETY & EMERGENCY CENTER**

The largest facility of its type in the Caribbean, this (128,000) sq.ft. consolidated public safety communication facility will respond to emergency calls and monitor natural disasters with state-of-theart radar and satellites. Building systems have 24/7 redundancy, a situation room, an auditorium & press room, and space for administration, operations, and



#### MAINTENANCE FACILTIY OPERATIONS CENTER

The CW design provides for a Unit Maintenance Facility that includes a new Company Operations Facility (COF) and Equipment Maintenance Facility (EMF) on an



#### **SENIOR STAFF & WORKING FACILITY**

The (4) and (10) story complex has a contemporary Mediterranean aesthetic and offers amenities such as (2) story loft units, expansive balconies, a roof deck pool with private cabanas, and a fitness center.



#### The Airport will include (4) runways and a control tower equipped with the most modern radio and air traffic control equipment in the Caribbean. Additionally, it will have Terminal Approach Radar Control (TRACON) facility and an Automated Weather Observation Station (AWOS). This facility also provides back-up to the U.S. Radar

CW INTERNATIONAL AIRPORT BY BOEING

Dominican Republic is at the heart of the Caribbean, only

(2) hours or less by air to most of the Caribbean Islands

and the U.S. This makes the CW International Airport an

excellent stopover for cargo operators and commercial

#### U.S. Preclearance

System located in Florida, U.S.

There will be U.S. immigration and customs preclearance station for returning visitors.

U.S. and some European nations do not need a Passport to enter Caribbean World District.

undeveloped site of the District.



#### **BOARD OF DIRECTORS:**

Caribbean World actively pursues qualified members from various backgrounds and professions to serve as its Board of Directors. Proven leaders with the right mix of experience, judgment, and skills are invited to help CW accomplish its objective of guiding Dominican Republic into self-sufficiency and helping all the people of the Caribbean. Each individual member of the CW Board of Directors will play a singular role, all while working together as one powerful team.

#### Chairman of the Board



Armando Castro M. III Founder, The Caribbean World, Inc. CEO, Chairman of the Board of Directors

After earning his degree in International Study at The University of Iowa, Armando was stationed on Oahu with the U.S. Army. After completing his tour of service, Armando remained in Hawaii to combine professional savoir faire, a strong work ethic, and his passion for exotic travel into a new company, Discover Hawaii Tours, one of the largest tour operators in Hawaii today.

While traveling extensively throughout the world, Armando carries his firsthand understanding of the global tourism sector.



Jonathan Ornstein

Qualifications: CEO and Chairman Mesa Air Group



Darren S. Enenstein General Counsel

Darren S. Enenstein is General Counsel for Caribbean World. Mr. Enenstein has successfully counseled billion dollar companies as well as family offices for the ultra high net worth. Enenstein is AV rated by his peers and was named a Super Lawyer by Law and Politics for each of the past two years. He is an active bar member of California, New York, and the District of Columbia

and has handled matters across the globe. Enenstein has been a past board member of a number of charities benefitting children's causes.

#### INTERNATIONAL ADVISORY PANEL

Caribbean World's International Advisory Panel (IAP) will be comprised of some of the world's leading financial leaders. The expert panel will advise Caribbean World and guide Dominican Republic's financial sector. Tapping into the wealth of knowledge and expertise on this highly distinguished advisory panel will assure Caribbean World maintains a keen global perspective in respect to financial issues. The panel will also help Caribbean World stay abreast of financial market developments and major international financial policies.

#### EXECUTIVE MANAGEMENT TEAM

Caribbean World's Executive Management Team (EMT) incorporates the most knowledgeable professionals in their field. The team is equipped and ready to lead this mega-project into fruition. The skills of each individual EMT member compliments the other and everyone works together very well as team.



Armando Castro M. III CEO & Chairman of the Board Founder of The Caribbean World, Inc.

#### **Qualifications:**

Graduated from NYU, and Central University of Iowa, with a Bachelor's in International Study.

#### **Work Experience:**

He is equipped with extensive professional know-how of the travel industry acquired from 18 years of experience as the president Discover Hawaii Tours, one of Hawaii's largest tour operators. Through training programs and his extensive travel in the USA, Europe, Asia, and Latin Americas, he has enhanced his first-hand understanding of the global tourism sector.



#### James Owen

President Caribbean World Park & Resort

#### **Qualifications:**

Graduated from Hawaii Pacific Unversity, USA with a Bachelor's in Business Administration.

#### **Work Experience:**

He is equipped with extensive professional know-how of the travel industry acquired from 15 years of experience as the Vice President Discover Hawaii Tours, one of Hawaii's largest tour

operators. Through training programs and his extensive travel in the USA, Europe, Asia, and Latin Americas.



# Vice President of Marketing & Design

**Qualifications:** 

The Art Institute of Houston Associates Degree in Multimedia Kalamazoo Valley Community College Associates Degree in Business Marketing

#### Work Experience:

Expert in Web Design, SEO, and Internet Marketing/



#### David P. Morris Vice President Project Manger

#### **Qualifications:**

Graduated from Salem University of West Virginia – USA, with a Bachelor's in Business Administration.

#### **Work Experience:**

Project Manager, Island of Lanai Development, Hawaii; Hilton Hotels; Disney Resorts, San Diego South Metro Interceptor; Disney California Adventure

#### **Positions to be Announced**

**VP of Convention Center** VP of Entertainment District VP or Caribbean World Resorts VP of Hurricane Water Park VP of United Caribbean University VP of Development VP of Caribbean World Sports VP of Aquarium & Zoo VP of Plant & Animal Preserve VP of Alliance VP of Public Affairs

#### PROPOSED CORPORATE & NGO PARTNERS

Caribbean World will team with the following Proposed Corporate & NGO Partners to rebuild a new strong Dominican Republic.









































































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**Carnival** 

## Caribbean World OPEN FOR BUSINESS

#### **International Financial Centre Gateway to** opportunities in Latin America and beyond

Within the decade, Caribbean World will establish a thriving financial center of international repute, serving not only the Caribbean economy, but also the wider Latin America region and in many instances, the world. Caribbean World's financial center will offer an advanced array of financial services, including banking, insurance, investment banking, and treasury services.

#### **Investor-friendly destination and** dynamic business environment



Caribbean World District, strategically located in the heart of the Caribbean, will offer a convenient location for offshore operations and manufacturing technologically advanced products. CW District will offer an ideal business environment supported by a marketoriented economy as well as pro-business policies and

#### Well-developed Infrastructure

CW's telecommunications network will be supported by digital and fiber-optic technology. The new international airport will be equipped with air-cargo facilities. Highways and the port will be well-maintained. CW will make an ideal springboard into the Pan-American market. In addition, fully developed industrial parks, including free industrial zones, technology parks, and a Multimedia Super Corridor (MSC) will be established to cater to the specific needs of particular industries.

#### A Haven for Foreign Companies

Caribbean World will attract foreign companies to establish their operations in the District.

#### **Advancing with Technology**

The CW District will be the most technologically developed of the region, and will provide advance and comprehensive services and infrastructure for knowledge-based

#### Strategic Location within Opportunity

Dominican Republic is located in a region of multiple opportunities, well placed to serve the fast-growing markets of the Latin-American region. Financial institutions in the CW District will trade around-the-clock with U.S. centers, as well as the Asia-Pacific and European centers, making Dominican Republic a significant hub for (24) hour trading in foreign exchanges and securities. International travel into CW is equally convenient. Dominican Republic will open up and grow into a strategic gateway for global investors.

#### **Human Resources**

Through the efforts of United Caribbean



University (UCU) and the United Caribbean Preparatory School, CW will draw upon a constantly replenishing pool of young talent, educating productive professionals to rapidly emerge as one the world's most competitive work forces. An emphasis on human resource development ensures a steady stream of manpower to meet the needs of CW's expanding manufacturing, technology, and service sectors.

#### Comprehensive International Trade Linkages



Dominican Republic will once again be one of the top exporters of cocoa, natural rubber, palm oil, pepper, pineapple and other tropical fruits, sugar, and tobacco, trading with the U.S., European Union, Asia, Africa, and Middle Eastern countries.

#### **Conducive Business Environment**

Dominican Republic and Caribbean World will soon be recognized as one of the best destinations for business. With low start-up costs and business-friendly regulations, it will take an earnest entrepreneur just over (24) hours to get a new business going in Dominican Republic.

Investors appreciate high levels of transparency and reliability in business, economics, and regulatory affairs. Dominican Republic's Caribbean World District will be a stable political structure with parliamentary democracy, an established judicial system, and the presence of strong institutional character coupled with good corporate governance.

Dominican Republic will be the most business-friendly district in the world.

#### **Cost Competitiveness**



CW District will offer financial institutions a competitive tax environment. CW District's corporate tax rate will be among the lowest in the world.

Dominican Republic will also offer the advantage of having a comprehensive network of Double Tax Agreements with more than (60) countries.

#### 5.1 ALLOCATION OF CURRENT BUDGET

The CW Management and Design Team works in tangent to gather all items for building consideration, revisits, and then re-prioritizes each item within the proposed Master Plan's priority list.

#### **5.2 COST ESTIMATE SUMMARY**

The hard construction cost estimate for the proposed Master Plan was developed by an independent estimating firm. The estimate involves a rigorous accounting of all design elements in the concept design, both shown and unshown (but known through experience to eventually exist) through all its phases. Independent pricing was not solicited from local subcontractors, as would be in a normal bidding process.

The CW Design Team will solicit the assistance of local general contractors that have previous experience to obtain independent probable construction cost estimates for comparison. Rather than submit a possibly overanxious scenario which may not be able to be replicated in the future, the consulted analysis was used in the summary document.

The official cost estimate begins with a summary of all construction phases in the recommended order and schedule. Then, each phase is broken down with its own summary sheet and detailed estimate by system.

A 15% design and construction contingency is added to the hard costs, including the contractor's General Conditions and Profit, also estimated at 15%. This contingency is kept fairly high due to the level of detail expected from a conceptual set of drawings. The percentage is an industry norm for design drawings for a complex of this size and level of complexity. The Master Plan may, of course, be reduced at the Owner's discretion, if there is a good outlook for a favorable buyout after drawings are completed during the bidding and negotiation phase. The Contractor's mark-ups are what separate one bidder from the next, assuming materials and labor has been calculated approximately equally. Beyond bare minimum levels, these mark-ups can always be negotiated to some extent, depending on the current construction climate and risk of backlog.

The cost is also escalated for both materials and labor per phase to allow for an estimated inflation rate. A 3% allowance is added for additional costs incurred due to the need to keep the existing facility functioning safely and isolated as much as possible from ongoing construction areas. These contingencies and allowances may be high or low at various times and should therefore be considered as an average.

Indirect costs, those that are not for actual materials and labor but are part of the normal construction process, are placeholders in the estimate as they are negotiated at time of purchase. These mostly include insurance costs for personal liability, property damage, materials, and performance bonds.

Beyond hard construction costs, all construction projects also incur soft costs that must be accounted for in funding. These include a variety of likely developmen costs and fees that can vary greatly and are therefore budgeted and tracked separately. The design fees include construction trade. not only the basic architectural services (basic structural, mechanical, electrical, and fire protection) but also fulltime representation during the construction process a well as contribution from the large number of specialty consultants that are usually required during the design and construction process. These include, but are not limited to the following consultants:

- Accoustical
- Artwork Selection & Procurement
- Audio Visual
- Civil Engineering
- Environmenta
- Food Services
- Furniture & Fixtures Procurement
- Geotechnical (Soils)
- Glazing
- Graphic Design Interior Design
- Land Surveying
- Landscape Architecture

- Parking Specialty
- Security Surveillance & Hardware
- Sustainability
- Telephone & Data
- Threshold Inspection
- Traffic & Signalization
- Vertical Circulation (Elevators) Waterproofing (Roofing/Caulking)

The cost estimation process for the Master Plan proposa to date has proven to be a reasonable accounting of hard costs and well within the norm to be able to make rational planning and funding decisions.

#### **ESTIMATE FORMAT**

The Uniformat Cost Classification Format has been used for the preparation of this estimate. It is followed by sub-category which classifies costs by building system or

#### **BASIS FOR PRICING**

Pricing reflects probable construction costs obtainable in the Southern Florida area, dated as of the original publication of this statement. The intention of this estimate is to reflect fair market value for the construction of Caribbean World. It is not a prediction utilizing low bids. The fair market value pricing is based upon competitive bidding, a minimum of (3) bidders for all subcontracted work, and a minimum of (3) bids from general contractors.

#### **CONSTRUCTION SCHEDULE AND ESCALATION**

The scheduled construction period for this project is approximately (88) months. To be able to apply escalation factors, a possible scenario for this project has Phase One beginning (18) months from now, with a (24) month construction period. Phase Two could begin (3) months after the completion of Phase One, with an (8) month construction duration. Phase Three, beginning (3) months after the completion of Phase Two, has a construction period of (12) months. Phase Four could begin (3) months after the completion of Phase Three, with a construction duration of (8) months. Phase Five - A could commence (3) months after the completion of Phase Four, with a construction period of (12) months. Phase Five - B could begin (3) months after Phase Five - A, with a construction duration of (12) months. Phase Six could begin (3) months after the completion of Five – B, with construction spanning (12) months. Potential escalation factors for the course of this project might be 2% for the year 2012, 3% for the years 2014 through 2016, 4% for 2017, and 5% for the years 2018 through 2020.

Any costs for excessive overtime to meet stringent milestone dates are not included in this estimate.

#### **CONTRACTOR MARKUPS**

Subcontractor mark-ups have been included in each line item unit price. These mark-ups cover the cost of field overhead, home office overhead, and profit, and can range from 15% to 25% of the raw cost for that particular item of work.

The CW Master Plan includes a 15% mark-up for General Contractor Overhead.

#### **CONTINGENCIES**

Based on the project's massive scope and the detailed design shown in the concept submittal documents, CW has included 15% to the project summary for Design Contingencies. A 3% Phasing Contingency has been added to the summary sheet to cover the cost of temporary partitions, multiple mobilizations and demobilizations, additional cost of labor for work done other than during normal working hours, as well as other costs incurred during a phased construction project.

An Art Allowance of 1.5% has also been included in the

#### ITEMS AFFECTING THE COST ESTIMATE

Items which may change the estimated construction cost include but are not limited to:

- Modifications to the scope of work included in this estimate
- Unforeseen subsurface conditions
- Special phasing requirements
- Restrictive technical specifications or excessive contract
- Non-competitive bid conditions
- Sole source specifications of materials or products
- Bids delayed beyond the projected schedule

#### PRE CONSTRUCTION CASH FLOW PROJECTION SCHEDULE

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Description	Formula	FED	MIKCH	AFR	MAI	JUN	JLI	
ROFESSIONAL FEES:							į	
rchitectural fee to Create & Publish Presentation Material & PowerPoint	\$40,000		\$20,000	\$20,000				\$40,000
Publishing fee (32 copies)	\$16,000		\$8,000	\$8,000				\$16,000
Architectural fee	\$100,000		\$50,000	\$50,000				\$100,000
Civil Engineering	\$100,000		\$50,000	\$50,000				\$100,000
Field Materials Testing (includes 75ft sample borings)	\$250,000		\$125,000	\$125,000				\$250,000
Structural Engineering	\$100,000		\$50,000	\$50,000				\$100,000
MEP CONSULTANT	\$125,000	,	\$62,500	\$62,500				\$125,000
LANDSCAPE ARCHITECTURE	\$100,000		\$50,000	\$50,000				\$100,000
SURVEYING FEES (Both site, airborne & satelite)	\$750,000		\$375,000	\$375,000				\$750,000
TRAFFIC CONSULTANT	\$75,000	,	\$37,500	\$37,500				\$75,000
GEOLOGICAL	\$75,000		\$37,500	\$37,500				\$75,000
AIRPORT CONSULTANT	\$75,000		\$37,500	\$37,500				\$75,000
MARINE / PORT CONSULTANT	\$75,000		\$37,500	\$37,500				\$75,000
AQUARIUM CONSULTANT	\$75,000	,	\$37,500	\$37,500				\$75,000
ZOOLOGICAL & Habitat CONSULTANTS	\$250,000		\$125,000	\$125,000				\$250,000
PRELIMINARY NEGOTIATED CONSULTANT FEES	\$300,000		\$150,000	\$150,000				\$300,000
PRELIMINARY NEGOTIATED CONTRACTOR FEES	\$750,000				\$375,000	\$375,000		\$750,000
ZONING FEE CONSULTANT	\$60,000				\$20,000	\$20,000	\$20,000	\$60,000
LOCAL CONSULTANT FEES	\$250,000		\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$250,000
HOSPITALITY CONSULTANT	\$75,000		ļ.		\$25,000	\$25,000	\$25,000	\$75,000
FINANCIAL CONSULTANT	\$250,000		\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$250,000
CONSULTANT SITE VISIT [6 X 2 VISITS]	\$18,000				\$6,000	\$6,000	\$6,000	\$18,000
YACHT LEASE - 3 WEEKS = GRP & POLITCOS TOUR	\$75,000			\$25,000	\$25,000	\$25,000		\$75,000
ABOVE THE LINE CONTINGENCY =	\$357,800	\$0	\$126,250	\$126,250	\$47,600	\$47,600	\$10,100	\$357,800
ONTHLY CONSULTANT CASHFLOW [ABOVE THE LINE]====================================		\$0	\$1,479,250	\$1,504,250	\$598,600	\$526,000	\$161,100	
TOTAL PRECON CONSULTANTS [ABOVE THE LINE]	\$4,341,800							\$4,341,80
TAFF:								
/C INSTITUTE ANNUAL FEE	\$1,000,000			Į,	\$1,000,000		,	\$1,000,000
EO [@\$10K /wk & benefits] ExPat	\$252,000	\$42,000	\$42,000	\$42,000	\$42,000	\$42,000	\$42,000	\$252,000
CEO ADMIN ASSTNT [@\$5K / wk & benefits] LOCAL	\$40,320	\$6,720	\$6,720	\$6,720	\$6,720	\$6,720	\$6,720	\$40,320
ROJECT DIRECTOR [@\$5K /wk & benefits] ExPat	\$126,000	\$21,000	\$21,000	\$21,000	\$21,000	\$21,000	\$21,000	\$126,000
PROJECT DIR. ADMIN ASSTNT [@\$5K /mon & benefits] LOCAL	\$35,280	\$5,880	\$5,880	\$5,880	\$5,880	\$5,880	\$5,880	\$35,280
R. PROJECT MANAGER #1 [@\$5K /wk & benefits] ExPat or AVAILABLE LOCAL	\$63,000				\$21,000	\$21,000	\$21,000	\$63,000
EVELOPMENT CENTRAL OFFICE COMPOUND								
LEASED & FURNISHED [12 Trailer Compound]	\$6,600				\$2,200	\$2,200	\$2,200	\$6,600
COMPUTER/PRINTER & SUPPLIES	\$6,600				\$2,200	\$2,200	\$2,200	\$6,600
EASED VEHICLES [6 -4 FOUR WL DRIVE: FUEL & MAINTENANCE]	\$9,000				\$3,000	\$3,000	\$3,000	\$9,000
GENERATOR & FUEL	\$25,000				\$8,333	\$8,333	\$8,333	\$25,000
SECURITY (BILINGUAL: 4 @ 8000/MON)	\$96,000				\$32,000	\$32,000	\$32,000	\$96,000
COMMUNICATION ( 12 CEL & 3 SATELITE for 3Mon)	\$13,950				\$4,650	\$4,650	\$4,650	\$13,950
AIR TRAVEL [12 TICKET BUS CLASS TO LAX/MIAMI @ 1 PER MONTH)	\$66,000		\$13,200	\$13,200	\$13,200	\$13,200	\$13,200	\$66,000
PER DIEM [\$175/DAY]	\$195,300				\$65,100	\$65,100	\$65,100	\$195,300
VING ACCOMODATIONS & CENTRAL CAFETERIA SERVICES	\$260,875				\$250,000	\$5,438	\$5,438	\$260,875
ELOW THE LINE CONTINENCY	\$216,953	\$7,560	\$7,560	\$7,560	\$147,728	\$34,613	\$34,613	\$216,953
PER MONTH CASH FLOW: STAFF & EXPENSES=============>>>	·	\$83,160	\$96,360	\$96,360	\$1,625,011	\$267,333	\$267,333	
TOTAL PRECONCONSULTANTS & EXPENSES[ BELOW THE LINE]	\$2,195,925							\$2,195,9
TOTAL PRECON BUDGET C	ASH FLOW ==>>>	\$83,160	\$1,575,610	\$1,600,610	\$2,223,611	\$793,333	\$428,433	
	\$6,537,725							\$6,537,725
	30,331.1Z3							90,001.12.0

																		MA	STER BUDG	T CASH FLO	W PROJECT
							2	012								2	013				
ATTRACTIONS				JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
11.1		NUMBER																			
		MONTHS	JOBS			1							***								
11.2 CARIBBEAN UNIVERSITY OF HOSPITALITY 18 ISL VIL	\$355,000,000	18	1500		-	1	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222	\$19,722,222
11.4 WATER PARK	\$400,000,000	30	1000				./						\$13,333,333 \$15,000,000	\$13,333,333	\$13,333,333 \$15,000,000	\$13,333,333 \$15,000,000	\$13,333,333	\$13,333,333 \$15,000,000	\$13,333,333 \$15,000,000	\$13,333,333 \$15,000,000	\$13,333,333
11.5 AQUARIUM	\$450,000,000	30	1200	-		1			1			\$22,250,000	\$15,000,000	\$15,000,000 \$22,250,000	\$22,250,000	\$15,000,000	\$15,000,000 \$22,250,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000 \$22,250,000
11.6 ZOOLOGICAL RETREAT FOR GLOBALLY ENDANGERED SPECII 11.7 WEDDING PAVILION W/HORSE DRAWN CARRIAGE	\$445,000,000	20	/50		-	1					\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000
11.8 IMAX THEATER	\$65,000,000 \$55,000,000	16	45 110			+			+	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500	\$3,437,500
11.9 SHOPPING(RETAIL) & RESTAURANT AND ENTERTAINMENT DISTRICTS	\$1,500,000,000	24	450			1	3-	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000
11.10 RESORT, SPA GOLF COURSE & CASINO (INFRASTRUCTURE)	\$750,000,000	26	450	e	-	+	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154
11.11 EXHIBITION & CONVENTION CENTER	\$250,000,000	20	450				\$20,040,104	320,040,134	\$20,040,154	\$20,040,104	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000
11.12 SPORTS ARENA	\$450,000,000	28	550	-		+			+	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429		\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429
11.13 ENTERTAINMENT ARENA	\$250,000,000	18	215		-	1	i i		10	\$10,071,423	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889
11.14 AIRPORT	\$105,000,000	30	145		-	1	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000
11.15 PORT FACILITY	\$175,000,000	30	130	7			\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333	\$5,833,333
11.16 HIGH SPEED RAIL	\$97,500,000	30	230			1	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000
11.17 MONORAIL	\$65,250,000	26	356			1	30,830,000	70,200,000		2012001000	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615
11.18 POWER PLANT	\$45,000,000	29	145			1		\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724
11.31 GRAND PRIX CLOSED RACEMAY TRACK [3.2km length=1.98mi -based on Monte Carlo]	\$42,240,000	14	25			1				\$168.00.E1	41,001,001	3.055.055		31031031			4110011101	A. Constant and	0.100 111.00	V 1300 1110.1	X CONTRACTOR OF THE PARTY OF TH
11.33 CLOSED SPEEDWAY TRACK [2 mile length]	\$47,520,000	14	55	-		1														-	
11.34 SCHOOL FOR 30,000	\$90,000,000	14	4500	-			-														
11.35 HORSE RACING TRACK [4 Furlongs=2,640 ft + Padock+barn]	\$33,000,000	33	140			<u> </u>				\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
11.36 WASTE WATER TREATMENT PLAN: 5 MIL GL/DY	\$115,000,000	24	65	7		1			1	ELECTRICAL.	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4.791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667
11.37 BIODEISEL PLANT & JATROPHA FARM	\$300,000,000	25	17000			1				\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000	\$12,000,000
11.38 3000 TN COOLING PLANT / TOWER	\$195,000,000	25	150			1				\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000
11.40 ROCK CRUSHING OPERATION (Set up & Operation for 4 years)	\$35,000,000	24	125			1					\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458.333	\$1,458,333	\$1,458,333
11.43 HORIZONTAL CONCRETE BATCH PLANT (Set up & Operation for 4 years)	\$35,000,000	24	145	-		1					\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333
11.46 CENTRAL LAUNDRY (Set up & Operation for 4 years)	\$30,000,000	24	145			1					\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000
11.49 CENTRAL REFRIGERATION PLANT & STAPLE STORAGE [PREFAB 50K SQFT]	\$9,250,000	12	145								\$770.833	\$770.833	\$770,833	\$770,833	\$770,833	\$770.833	\$770,833	\$770,833	\$770,833	\$770,833	\$770,833
11.51 20 BED HOSPITAL & CLINICS	\$100,000,000	20	500				\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000
12 HOTEL, RESORT, GOLF COURSE & CASINO	\$200,000,000	16	500							12/12/12/2010							\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000
12.1.1 DELUXE RESORT	\$250,000,000	16	5500								f						\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000
12.1.2 FAMILY RESORT	\$210,000,000	18	5500														\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667
12.1.3 VALUE RESORT	\$240,000,000	18	5500														\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333
12.1.4 TIME SHARE & CUSTOM VILLAS W/MARINE DOCKING	\$264,720,000	24	5400				Ĭ.							1			\$11,030,000	\$11,030,000	\$11,030,000	\$11,030,000	\$11,030,000
13 EXECUTIVE MANAGEMENT SAL+EXP	\$33,000,000	33	45				\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
14 ATTENDANCE			20900																		
14.1 EMPLOYMENT	\$6,000,000	30	25								\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000
14.2 MAINTENANCE	\$6,000,000	30	25								\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000
14.3 TRANSPORTATION	\$6,000,000	30	25								\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000
14.8 AGRICULTURAL & ANIMAL FOR CAB	\$300,000,000	34	1200				\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529
15 NAMES AND LOGO	\$8,000,000	30	15								\$266,667	\$266,667	\$266,667	\$266,667	\$266,667	\$266,667	\$266,667	\$266,667	\$266,667	\$266,666.67	\$266,667
16 ALTERNATIVE ENERGY R & D ALLOWANCE BUDGET	\$90,000,000	24	255									,									
17 CONTINGENCY ALLOWANCE @ 1.5%	\$122,415,350	32	4443				\$737,251	\$1,674,751	\$1,674,751	\$1,981,242	\$2,443,992	\$2,564,825	\$2,562,178	\$3,122,178	\$3,122,178	\$3,122,178	\$5,414,178	\$5,414,178	\$5,414,178	\$5,414,178	\$5,414,178
	\$8,225,895,350	976	80.054	\$0	S0	\$0	\$76,712,490		\$141,701,714	\$182,317,133											
	A STATE OF THE PROPERTY OF THE			100000	20000	20000	ROSS CASH FL		WALL TO A CONTROL OF THE CONTROL OF		ALLON PORTES (CROSS T.)	T CONSTRUCTOR			2011-2006-86-00-00-00-00-00-00-00-00-00-00-00-00-00		SS CASH FLOW	Section Contracts of Section	promoterno ASSS.	A SECURE WAS PROPERTY.	The state of the s
							\$542,433,0		1							- 5110	\$3,660,398,677		1		
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DEC	JAN	<u>FEB</u>	MAR	APR	MAY	JUN	<u>JUL</u>	<u>AUG</u>	<u>SEP</u>	<u>OCT</u>	NOV	DEC	<u>JAN</u>	<u>FEB</u>	MAR	APR	MAY	JUN	JUL	<u>AUG</u>	<u>SEP</u>	OCT	NOV	DEC
					1	()															-			
9,722,222	\$19,722,222	\$19,722,222																-						1
3,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333				
5,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000	\$15,000,000				
2,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000	\$22,250,000															
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2,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000	\$62,500,000															
3,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154	\$28,846,154														
2,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000			12020211022		12721223122											
16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429	\$16,071,429									,
13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	\$13,888,889	62 500 000	62 500 000	63 500 000	62 500 000	60 500 000	62 500 500	62 500 000	62 500 000				-						
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3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000	\$3,250,000				-						
\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615	\$2,509,615										
\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724	\$1,551,724										3
							\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143	\$3,017,143				
							\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286	\$3,394,286			,	
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791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667	\$4,791,667									 -:			
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,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000	\$7,800,000											1	
458,333	\$1.458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333												
458,333	\$1,458,333	\$1,458,333	\$1,458.333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333	\$1,458,333												
250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250.000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000	\$1,250,000				-					/		. :	
770,833	\$5,000,000	\$5,000,000	\$5,000,000	\$5,000,000		9																	7	
500,000	\$12,500,000	\$12,500,000	\$12,500.000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000	\$12,500,000						-							-	
5,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000	\$15,625,000														
1,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667	\$11,666,667												
3,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333	\$13,333,333												
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88,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529	\$8,823,529						
\$266,667	\$266,667	\$266,667	\$266,667 \$3,750,000	\$266,667	\$266,667 \$3,750,000	\$266,667 \$3,750,000	\$266,667	\$266,667 \$3,750,000	\$266,667	\$266,667	\$266,667	\$266,667 \$3,750,000	\$266,667	\$266,667	\$266,667 \$3,750,000	\$266,667 \$3,750,000	\$266,667	\$266,667 \$3,750,000	\$2.750,000	62.750.000	62.750.000	\$3.750.000	\$3,750,000	62.750.000
5,414,178	\$3,750,000 \$5,451,678	\$3,750,000 \$5,214,913	\$5,214,913	\$3,750,000 \$5,118,038	\$5,118,038	\$5,118,038	\$3,750,000 \$5,118,038	\$4,985,685	\$3,750,000	\$3,750,000 \$3,755,536	\$3,750,000		\$3,750,000 \$2,294,660	\$3,750,000 \$2,035,044	\$1,850,044	\$1,725,044	\$3,750,000 \$1,725,044	\$1,725,044	\$3,750,000 \$37,500	\$3,750,000	\$3,750,000 \$37,500	\$3,750,000 \$37,500	\$3,750,000	\$3,750,000
		\$342,762,642					\$313,457,156													\$45,960,833				
44,302,140	\$347,999,407	9942,102,042	\$323,U4U,42U	\$513,000,040	\$0.14,000,040			Assertance	0000,024,000	92 14,044,004	\$107,000,124	φ 100,100,124	\$10Z,054,Z9U	\$102,394,070	\$00,000,00Z	303,300,374	903,000,074		_		00,101,00	90,101,000	33,707,000	000,101,60
						GKC	OSS CASH FLOW	ZU14	,									GRUS	S CASH FLOW	7 ZU15				

#### **TEAM PLAYER'S EXPERIENCE**

Caribbean World is bringing together a consortium of industry leaders to provide a full-service approach to design, positioning, and capitalizing on our project. We have hired a proven development team of surveyors, land planners, architects, engineers, legal, and specialty consultant services. Entities we are working with include:

#### **Master Team Plan**

The team that will be established to participate in the development of Caribbean World Master Plan will consist of persons and groups from a wide variety of backgrounds and viewpoints.

A project Steering Committee will be created. This committee will be made up of project stakeholders, managers, users, sales staff, business partners, industry leaders, NGOs, and both Dominican Republic and international leaders.

#### **Project Overview**

Extensive research and due diligence will ensure all CW projects are environmentally responsible, financially viable, and sustainable before presentation to investors, lending institutions, NGO, and government agencies. From our planning phases to project completion, the CW team will assure coordination with Dominican Republic, U.S., and international permitting and zoning agencies. CW's legal counsel will help maximize the value of our project within today's economic realities. Our CW team has completed the following requirements:

- Property & Project Evaluation
- Management of Design Team
- Site Schematic, Architectural Design, & Engineering Analysis
- Feasibility & Market Demand Studies
- Representation for Owner & Construction Management
- Finance Positioning & Capitalization
- Environmental Impact Studies
- Site & Surrounding Area Analysis

#### This Information can be found at: www.CaribbeanWorld.com/FeasibilityandMarketStudy

#### Site & Surrounding Area Analysis

CW will further review sites, existing buildings, land uses, adjacent land uses, zoning, permits, licensing issues, access, visibility, traffic counts, and proximity of each intended site we study in order to discover and anticipate potential problems or best uses for the proposed development.

Property & Project Evaluation
Management of Design Team
Site Schematic, Architectural Design &
Engineering Analysis
Feasibilty & Market Demand Studies
Representation for Owner & Construction
Management

Market Analysis & Economic Feasibility Study Finance Positioning & Capitalization **Valuation Analysis Utilization Economic Data Service Data Product Data Pricing Data Competitive Data Industry Data Category Data Market Outcome Data Promotional Data** Advertising Data (including copy testing) Features & Performance Competition Room Schedule & Schematic Design **Demographic Variables Industry Guides Impact - Social Impact:** Impact - Scalability, Financial Sustainability **Risks** 

Anı	Annual gross revenues of (in Millions USD)? Net Income of Company														
Year	Caribbean Adventure Park	Water & Theme Park	Resorts	Activities	Casino	Total									
2013															
2014	This-Information-car	he found at: w	ww.Caribbea	nWorld.com/Ea	acibilityandM	arketStudy									
2015	Tills illicilitation car	i be iouilu at. W	vvv:Garibbea		asibilityalidivi	ainclotudy									
2016															
2017															

LODGING SUPPLY ANALYSIS **Lodging Demand Analysis Lodging Industry Outlook & Trends General Market Trends** Recommended Product Concept, Facility Configuration, Ownership, Franchise & Management **Forecast of Future Performance** Distribution Customers **Business to Business Industry Influences Profit Analyses Target Market Analyses Sales Territory Analyses** Sales Revenue **Profits** 

